

PRINGLES XBOX PROMO 2020

FAQs *(Frequently Asked Questions)*

How old do I have to be to enter?

Entry is only open to Australian and NZ residents who are 18 years and over.

When does the promotion start and finish?

Promo duration is from 12:01am October 1, 2020 AEST - November 15, 2020 11:59 pm AEDT.

Step 1: You must purchase a participating specially marked Pringles product between 12:01am starting October 1 AEST, 2020 until 11:59pm of November 15 AEDT, 2020.

Step 2: You must complete your entry online between 12:01am starting October 1 AEST, 2020 until 11:59pm of November 15 AEDT, 2020.

Where is the promotion running?

Any store in Australia or New Zealand that sells the Participating Product (Pringles specially marked 134g can with a unique promotional code on the seal).

What can I win?

With the purchase of any one (1) Pringles participating product you will get a BONUS 7-Day Xbox Game Pass Ultimate access code (subject to a limit of two (2) Game Passes per person) and (1) entry for a chance to win an Xbox Series X Console daily.

There will be 46 daily prize draws conducted in total; one (1) for each day of the Promotion Period. For the daily draw you are eligible to win only **once** during the promotion period (excludes SA residents). The prizes are non-transferable, non-exchangeable and not convertible to cash.

Do I need to purchase multiple Pringles products to enter the promotion?

No. Purchasing any one (1) participating Pringles product (of any flavour) entitles you to join the promotion. Please note each purchase of Pringles qualifies you for one entry only. Multiple purchases are needed for multiple entries.

List of participating products: Pringles Original 134g, Pringles Sour Cream & Onion 134g, Pringles Salt & Vinegar 134g, Pringles BBQ 134g.

Special Design Promo Cans



Core 134g variant

How do I enter?

To enter, you must, during the Promotion Period:

- Purchase any Pringles specially marked 134g can with a unique promotional code on the seal from any store in Australia or New Zealand that sells the Participating Product.
- visit www.pringles.com/anz/xbox;
- Follow the prompts to the Promotion entry page; and
- Complete and submit the online entry form with personal details as requested and enter the promotional code from the Participating Product purchased.
- Once your code has been validated, your 7-DAY XBOX GAME PASS ULTIMATE Code will be emailed to the same address used for the promotion entry, and you will be in for a chance to win the daily prize of one (1) Xbox Series X Console.

What do I need in order to participate?

Go to www.pringles.com/anz/xbox and enter your unique Pringles code to redeem your 7-day Xbox Game Pass Ultimate promo code and join the daily draw for a chance to win the latest XBOX SERIES X Console.

The unique Pringles code can be found inside the Pringles can, printed underneath the foil seal.



What happens if my Pringles unique code doesn't work?

Try re-entering your code to make sure it is entered correctly. Each code is unique and can only be used once. If yours still does not work, please keep the original package and fill up the form on our contact us page.

How many times can I enter the promotion?

Multiple entries are permitted with the following conditions:

- A maximum of one (1) Daily Draw Prize (i.e. Xbox Series X) permitted per person for the entire Promotion (excludes SA residents).
- For the BONUS Xbox Game Pass, maximum of two (2) Ultimate Game Passes permitted per person, limit one (1) Ultimate Game Pass per valid entry form submission.

What happens if I have already maxed out my Xbox Game Pass Ultimate redemption can I still enter for the daily draw?

Yes! You just need to enter a new Pringles unique code and you still have a chance to win an Xbox Series X Console during our daily draw but you will only be eligible to win **once** during the promotion period (excludes SA residents).

I cannot log on using my user name or password.

Please follow the links and instructions on the registration page. In the case that you experience any issues, please send us your query and we can check your details for you via our "contact us" page.

How will I know if I'm a winner of the Xbox Series X Console?

The Daily Draw winners will be contacted by email within two (2) business days of the draw. The Daily Draw winners will be published at www.pringles.com/anz/xbox.

Prize fulfilment is dependent on the Microsoft's global launch of Xbox Series X Console. Estimated launch timing is during the holiday period of 2020 (Nov/Dec). Should there be any change in Microsoft's release schedule, prize fulfilment to consumers will also be consequently affected.

Winner will be notified of the schedule of prize fulfilment once Xbox Series X has been released in the market.

If I have more than one Pringles unique code, can I upload them all at once?

Only one code per entry will be accepted. In the case that you have more than one code, you will need to complete multiple entries.

I have received my redemption code; How do I redeem my 7-Day Xbox Game Pass Ultimate?

Game Pass Ultimate Codes can be redeemed at www.microsoft.com/redeem. If you're already an Xbox Game Pass or Xbox Live Gold member, any days remaining in your membership(s) will be converted to Ultimate using a conversion ratio. Future code redemptions also subject to conversion ratio. All conversions to Ultimate are final. There will be a maximum of 2 codes that can be redeemed per person/account. Only one (1) Ultimate Game Pass code can be redeemed at any one (1) time.

Ultimate Game Pass Codes must be redeemed by 15/03/21. If your code has expired, we will unfortunately not be able to replace/reissue a new code.

I have a query that isn't answered here?

Please contact our customer service team