

Pringles Mobile Legends Promotion 2020 Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	Pringles Mobile Legends Promotion
Promoter:	Pringles International Operations SARL Singapore Branch Registration number: T11FC0154H, 238B Thomson Road, #10-01/08 Novena Square Tower B, Singapore 307685 Per DOH-FDA-CFRR Permit No. 0803 s.2020
Promotional Period:	Start date: 01/09/20 at 12:01 am End date: 31/10/20 at 11:59 pm Promotional Period opening and closing times are based on the local time zone of Philippines
Eligible entrants:	Entry is only open to Philippines residents who are 18 years and over.
How to Enter and Claim:	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <p>a) For entries not relating to purchases from 7-11 stores:</p> <ul style="list-style-type: none"> (i) Buy any Participating Pringles product and hold on to the receipt/s ("Qualifying Purchase") (ii) Visit the Pringles website www.pringles.com & sign up or sign in with your Pringles account. (iii) Fill out and submit the online entry form, upload an image of the Qualifying Purchase receipt for validation (iv) Select "Other" from the retailer dropdown menu (v) Answer the question "WHY DO YOU LOVE PRINGLES?" in 25 word or less (vi) Once your receipt is validated, your FREE 20 Mobile Legends Diamonds redemption code will be emailed to the same address used for the promotion entry within 48 hours (Monday to Friday, excluding public holidays and weekends wherein the code will be sent on the next business day once validation has been confirmed), and you will be in the running to win the daily prize of one (1) Mobile Legends Epic Skin <p>b) For entries relating to purchases from 7 Eleven stores ("7 Eleven Entries"):</p> <ul style="list-style-type: none"> (i) Buy any Participating Pringles product at a 7 Eleven outlet, between and hold on to the receipt/s ("Qualifying Purchase") (ii) Visit the Pringles website www.pringles.com & sign up or sign in with your Pringles account. (iii) Fill out and submit the online entry form, upload an image of the Qualifying Purchase receipt for validation (iv) Select 7 Eleven from the retailer dropdown menu (v) Answer the question "WHY DO YOU LOVE PRINGLES?" in 25 word or less (vi) Once your receipt is validated, your FREE 20 Mobile Legends Diamonds redemption code will be emailed to the same address used for the promotion entry within 48 hours (Monday to Friday, excluding public holidays and weekends wherein the code will be sent on the next business day once validation has been confirmed), and you will be in the running to win either: (1) the daily prize of one (1) Mobile Legends Epic Skin; or (2) one (1) mobile phone. <p>Participants who purchase Participating Pringles products from 7 Eleven outlets and enter the Promotion based on the above criteria may stand a chance to win a mobile phone Xiaomi Mi 9t Pro. To be eligible for the mobile phone prize, 7-11 purchases shall be during the period of September 23, 2020 and October 31, 2020 only.</p> <p>The Participating Pringles products are any Pringles 42g, 107g, 147g, Pringles Bites 40g, Pringles Tortilla 110g and Pringles 107g Special Promo Pack, in any retail stores and e-commerce sites nationwide.</p> <p>In the instance where your receipt cannot be validated, you will be notified via email with further instructions on how to resubmit your proof of purchase to receive your FREE Mobile Legends Diamonds redemption code.</p>

	<p>Your purchase receipt/s must clearly identify where the Qualifying Purchase was made, the product/s purchased and the date of purchase (which must be during the Promotional Period) before you submitted your entry. The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.</p> <p>Please ensure that your receipt image is clear, not blurry, not faded and contains only the image of the purchase receipt, to enable smooth verification. Only printed receipts will be accepted, no handwritten receipts will be accepted for the promotion.</p> <p>You must keep you original itemised purchase receipt/s as proof of purchase.</p>
Claims and entries permitted:	<p>Multiple entries permitted subject to the following:</p> <ul style="list-style-type: none"> a) only one (1) entry can be submitted per Participating Product purchased; and b) each entry must be submitted separately and in accordance with the entry instructions above; c) multiple redemptions and entries allowed but only one (1) receipt per entry is permitted. <p>Entries must not contain any material which is, in the opinion of the Promoter, offensive, defamatory, inappropriate, obscene, unsuitable, infringing content, rude or otherwise objectionable. Every entry, must be your original work and not copied, assigned or commissioned to anyone else. Every entry, must be your original work and not copied, assigned or commissioned to anyone else.</p> <p>Unlimited number of the FREE 20 Mobile Legends Diamonds can be redeemed, as long as the correct participating Pringles product(s) have been purchased, and the purchase receipt has been successfully validated, subject to the maximum of codes available during the Promotional Period. A maximum of 10,000 FREE 20 Mobile Legend Diamonds codes will be available for redemption during in the Promotional Period.</p> <p>You can also enter multiple times to be in running to win the Mobile Legends Epic Skin (and in the case of 7-11 Entries either the Mobile Legends Epic Skin or a mobile phone), but you will only be eligible to win once during the Promotional Period. In other words, a maximum of one (1) Daily Draw Prize (i.e. Mobile Legends Epic Skin or, in the case of 7-11 Entries, a mobile phone) is permitted per person for the entire Promotion. This Promotion is a game of skill. Winners will be chosen on the basis of creativity, originality and brand suitability. Chance plays no part in how the winners will be selected.</p> <p>Even if all FREE 20 Diamonds Mobile Legends Codes have been redeemed, you will still be able to enter to be in the running to win a Mobile Legends Epic Skin Daily.</p> <p>Each entry needs to have a corresponding unique receipt that has not been uploaded previously and only one receipt per entry will be accepted.</p>
Total Prize Pool:	<p>Total Prize Pool value is:</p> <p>US\$ 15,455 or PHP 770,267(Exchange rate of USD\$ 1 = PHP 49.84)</p> <p>(Exchange rate as of 29/06/2020. Estimated value only – see prize description below for clarification)</p>

Prizes	Number of this prize	Value (per prize/Ultimate Game Pass)	Winning Method
Daily Draw Prize: The prize is a Mobile Legends Epic Skin, or in the case of 7-11 Entries, a Xiaomi Mi 9t Pro mobile phone	61 Mobile Legends Epic Skin (1 per Daily Draw) and 30 mobile phones	Estimated value at USD\$ 30 per Epic Skin: PHP 1,495	Successful entries for each week will be gathered on a Monday (see schedule under the “Winner Selection and Notification/Announcement Schedule” row) and the Promoter will choose the

The Promoter reserves the right to substitute the prize with another of equal or greater value and/or specification.		Exchange rate as of 29/06/2020 Estimated value per Xiaomi Mi 9t Pro mobile phone: PHP 15,990	best response based on the most creative answer to the question “Why do you love Pringles?”, and award 1 daily winner. This Promotion is a game of skill. Winners will be chosen on the basis of creativity, originality and brand suitability. Chance plays no part in how the winners will be selected.
FREE 20 Mobile Legends Diamonds	Maximum codes available: 10,000	Estimated value at USD\$ 0.40 per FREE 20 Diamonds code : PHP 19.94 Exchange rate as of 29/06/2020	Can be redeemed with every can purchased

Winner Selection and Notification/ Announcement Schedule:

The Daily Draw winners will receive a notification via email from the Promoter within two (2) weeks from the determination of the winners, with the redemption code to get your Mobile Legends Epic Skin. The winners will also be published on Pringles Philippines Facebook page (www.facebook.com/pringlesphilippines) within 14 working days of the relevant draw. Any entry judged as a winner that was unable to be validated will receive an email from the Promoter advising that the receipt provided was not eligible for this promotion.

Mobile Legends Epic Skin

Winner Selection Date	Winner Announcement Date	Number of winners	For entries Received
7 September 2020	14 September 2020	6	On each day between 1 September 2020 – 6 September 2020 (inclusive)
14 September 2020	21 September 2020	7	On each day between 7 September 2020 – 13 September 2020 (inclusive)
21 September 2020	28 September 2020	7	On each day between 14 September 2020 – 20 September 2020 (inclusive)
28 September 2020	5 October 2020	7	On each day between 21 September 2020 – 27 September 2020 (inclusive)
5 October 2020	12 October 2020	7	On each day between 28 September 2020 – 4 October 2020 (inclusive)
12 October 2020	19 October 2020	7	On each day between 5 October 2020 – 11 October 2020 (inclusive)
19 October 2020	26 October 2020	7	On each day between 12 October 2020 – 18 October 2020 (inclusive)
26 October 2020	2 November 2020	7	On each day between 19 October 2020 – 25 October 2020 (inclusive)
2 November 2020	9 November 2019	6	On each day between 26 October 2020 – 31 October 2020 (inclusive)
TOTAL		61	

Mobile phones

Winners of the Xiaomi Mi 9t Pro mobile phones will be selected on 2 November 2020 and will be announced on 16 November 2020 on the Pringles Facebook page www.facebook.com/pringlesphilippines.

<p>Prize Fulfilment</p>	<p>Daily Draw Prize: Winners of the Mobile Legends Epic Skin or Xiaomi Mi 9t Pro mobile phone (in the case of 7-11 Entries) will receive notification via email from the Promoter within two (2) weeks from the determination of the winners, with the redemption code and instruction on how to get the Mobile Legends Epic Skin. One of 3 Mobile Legends Epic Skins will be up for grabs and these will be awarded at random to each winner. Mobile Legends Epic Skin codes must be redeemed before 30 June 2021.</p> <p>Any codes not redeemed within this period cannot be replaced/reissued.</p> <p>Mobile Legends Epic Skin codes can be redeemed at https://gamingph.com/2019/09/how-to-redeem-codes-in-mobile-legends-bang-bang/</p> <p><u>Mobile phones:</u></p> <ul style="list-style-type: none"> (a) In order to claim the prize, winners must, within 60 business days of being notified they are a winner, present the original receipt used for their entry together with a valid identification and the notification they received. (b) Once a mobile phone prize is claimed, the prize will be delivered to the individual named in the submitted claim form, at the nominated address, within approximately twelve (12) weeks. Pringles and its employees, agencies and representatives associated with this Promotion are not responsible for any lost, stolen, misdirected or damaged shipments. (c) The Promoter highly recommends a current residential street address be provided when requested for ease of correspondence and delivery. The Promoter cannot guarantee that a mobile phone prize returned to the Promoter due to non-delivery at the provided address will be re-sent to the winner. If the address provided is incomplete or incomprehensible the claim will be deemed invalid. (d) The mobile phone prizes and all elements of the mobile phone prizes must be taken as and when offered or will be forfeited, and if forfeited, the Promoter will not be liable. (e) The Prize is for personal use and must not be purchased or used for commercial purposes. (f) Any failure by you or (if applicable) to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s). <p>FREE 20 Mobile Legends Diamonds: Once receipt has been validated, the FREE 20 Mobile Legends Diamonds redemption code will be emailed from the Promoter to the same address used for the promotion entry within 48 hours (Monday to Friday, excluding public holidays and weekends wherein the code will be sent on the next business day once validation has been confirmed).</p> <p>Limit: Unlimited FREE 20 Mobile Legend Diamonds per person Promotion limit: Maximum 10,000 of codes available during the Promotional Period.</p> <p>FREE 20 Mobile Legends Diamonds codes must be redeemed before 30 June 2021. Any codes not redeemed within this period cannot be replaced/reissued.</p> <p>FREE 20 Mobile Legends Diamonds codes can be redeemed at https://gamingph.com/2019/09/how-to-redeem-codes-in-mobile-legends-bang-bang/</p>
<p>Unclaimed Prizes:</p>	<p>All FREE 20 Mobile Legends Diamonds and Epic Skin codes must be redeemed before 30 June 2021. Any codes not redeemed within this period cannot be replaced/reissued.</p> <p>All mobile phone prizes that are not claimed in accordance with the "Prize Fulfilment" row ("unclaimed prizes") will be re-awarded at the end of the Promotion Period. The Promoter may choose the appropriate number of</p>

	entrants to each receive an unclaimed Daily Prize from all entries received throughout the Promotional Period that have not already received a Daily Draw Prize and that satisfy these Conditions of Entry.
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalized terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Agencies/companies directly associated with the conduct of this Promotion, the Promoter, its distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. The winners of the Promotion shall be determined as set out in the Schedule. All judging decisions are as determined by the Promoter, in their absolute discretion. All decisions are final and no complaints or dispute relating to the decision will be entertained.
6. All reasonable attempts will be made to contact each winner.
7. If any winner chooses not to take their prize (or is unable to) or does not take or claim a prize by the time specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
8. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
9. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of any applicable local sales tax or consumption tax or its similar forms of tax) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and/or specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.

13. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's database. The Promoter may use this information for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter is bound by privacy policy which is located at www.pringles.com. The Promoter's privacy policy contains information about how the entrant may access, update and seek correction of the personal information the Promoter holds about them and how the entrant may complain about any potential breach by the Promoter of the applicable local privacy laws and how such complaints will be dealt with. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter may transfer entrants' personal information to countries specified in the Promoter's privacy policies.
15. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and State/Territory/Country or postcode of residence.
16. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third-party prize supplier ("Third Party Terms and Conditions") and the provision of the prize is the sole responsibility of the third party and not the Promoter. The Third-Party Terms and Conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry, to the extent of any inconsistency between the Third-Party Terms and Conditions and these Conditions of Entry. The Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable local laws including any local consumer, contract and competition laws.
19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorized intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.

21. You must keep your original itemised purchase receipt/s as proof of purchase. If you do not have your purchase receipts, you may execute and submit an affidavit of loss in place of the lost purchase receipts. If you don't produce your receipt for your entry or an executed affidavit when asked, the Promoter may disqualify your entry and you will lose any right to a prize. Proof of purchase must be identical to that provided by you with your entry. If, in the Promoter's opinion, you have shared any proof of purchase with another person, your entries will be invalid, and you will lose any right to a prize.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.
23. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
24. The entrant will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. Unless otherwise specified, a prize is a single event for the winner (and where relevant their guests) and cannot be separated into separate events or components.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regard to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. The laws of Philippines apply to this promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of Philippines.