

Pringles
Pop Off Promotion
Frequently Asked Questions

When does this promotion start and end?

Promo starts on the 13th May, 2024 at 09:00:00 AEST and ends on the 1st July, 2024 at 23:59:59 AEDT.

Who is eligible to participate in this promotion?

This offer is open to Australian residents over the age of 18yrs.

How do I enter the promotion?

- (a) Purchase any two (2) Pringles participating products in a single transaction within the promotion period.
- (b) Scan the Quick Response (“QR”) code advertised on the point-of-sale material in store or go to pringles.com/pop-off using any device to submit your entry.
- (c) Login or register your personal details and upload your receipt.
- (d) Participants who are selected as winners will be emailed at the end of the competition with instructions on how to claim their prize, and the major prize winners will be posted on the Pringles website.

Do I need to download an app to enter this promotion?

You do not need to download a special app to enter the promotion. For the best experience possible please use the latest version of your browser.

I cannot log on using my username or password.

Please follow the links and instructions on the registration page. In the case that you experience any issues, please to send us your query via our “**contact us**” page and we can check your details for you.

What do I need to purchase to participate in this offer?

To be eligible to participate in this promotion, you must purchase any two (2) of the “Participating Products” **in a single transaction** during the promotion period.

The Participating Products for Australia and New Zealand are:

No.	Product	Package Size
1.	Pringles® Original	134g
2.	Pringles® Sour Cream & Onion	134g
3.	Pringles® Cheese	134g
4.	Pringles® BBQ	134g
5.	Pringles® Salt & Vinegar	134g

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12.	Pringles® Korean BBQ	119g
13.	Pringles® South American BBQ	119g
14.	Pringles® Chipotle Sour Cream	119g
15.	Pringles® Cajun Spice	119g

How many times can I enter the promotion?

Multiple entries permitted, subject to the following:

- Each entry must be submitted separately and in accordance with entry requirements
- The same receipt cannot be used more than once
- Unrecognised receipts will be deemed invalid
- A maximum of three (3) entries per person per day is permitted
- Each participant is only eligible to win up to one (1) Prize in the Promotion (excludes SA residents)

What are the prizes I can win?

Prize Description	Number of prizes	Value (per prize)
Major Prize: Mastercard® Digital Gift Card. Issued in the form of Karta Pays-enabled Mastercard® Digital Gift Card	100	AUD\$100

Do I need to keep proof of my purchase?

Yes, you must keep your receipt in case you are asked for verification. If validation is requested, failure to present the valid proof of purchase will result in the forfeiture of prizes.

Do I need to purchase two participating Pringles products in one transaction?

Yes, the products must be purchased in one transaction and feature on one receipt.

How will I know my entry was submitted successfully?

Once you have uploaded your receipt, and you are able to submit your entry, you will receive a confirmation email.

How will I know if I am a winner?

All winners will be notified at the end of the promotional period, by email, with instructions on how the prize can be redeemed.

Where will the winners be announced?

Winners published at www.pringles.com by 20/07/24.

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Where do my personal details go and who sees them?

Please visit <https://www.pringles.com/au/privacy-policy.html>

Who do I contact if I have more questions?

Please contact our customer services team via the “contact us” page link on www.pringles.com or call AUS: 1800 770 828