Kellanova

Redeem Your Activity Classes

Terms and conditions

All individuals (participants) entering **Kellanova campaign** agree that the promotion rules, as stated in these Terms and conditions, shall apply and are binding on them.

TLC marketing worldwide (Pty) Ltd ("TLC") and **Kellanova** are collectively referred to as the "promoters" in relation to the promotion for the purposes of these Terms and Conditions.

Nature of rewards:
These Terms and Conditions cover the rewards that we source for you from our partners.

The promoters of these rewards are **Kellanova** and **TLC worldwide Middle East**, a private company duly incorporated in accordance with the laws of the United Arab of Emirates with its registered address at Jumeriah Lake towers, Cluster O, 15th Floor, Dubai ("TLC").

By accessing these rewards, you agree to be bound by these Terms and Conditions and you consent to us sharing your personal data with affiliates (means, in relation to TLC worldwide, any entity controlling, controlled by or under common control with TLC worldwide from time to time) and suppliers for purposes of this reward.
These Terms and Conditions apply in addition to the Terms and Conditions applicable to **Kellanova** campaign. If there is a conflict between the Terms and Conditions applicable to the account or service and these Terms and Conditions, these Terms and Conditions will apply insofar as the rewards are concerned.

Campaign dates:
The campaign commences on the15 of August 2024 until 31 of October 2024.

Participating countries:
Campaign mechanics in United Arab of Emirates, Saudi Arabia, Qatar, Kuwait and Bahrain.

All consumers to this activation ("**consumers**") shall be subject to these Terms and Conditions.

How to Register and Redeem:

To participate, consumers (except KSA) need to buy a specific Kellogg's Cereal product (Cornflakes (KCF), Coco Pops, Rice Krispies or Froot Loops) from the any of the following Participating Countries United Arab Emirates, Saudi Arabia, Qatar, Kuwait, or Bahrain to receive one reward.

1. Customer visits www.promotions.kellogg.com
2. Customer enters details to register
3. Customer MUST upload a receipt
4. Once validated, customer will receive and email with a code to redeem activity on www.kelloggsrewardsss.com
5. The participant must visit the reward redemption site www.kelloggsrewardss.com
6. The participants need to select their language, country enter their unique code and personal email.
7. The participants to select one reward.
8. The participants will receive an email with steps of redemption and Terms and conditions of the partner.

This offer must be claimed within 30 days of the received date.

Please note that this information is subject to the specific Terms and Conditions of the promotion.

Rewards:

- This website www.kelloggsrewardss.com is property of TLC worldwide and all the rights reserved 2024.
- Each valid unique code will receive one (1) “Gift” for every valid and complete entry submitted successfully on the redemption platform.
- Reward/s are non-refundable, non-transferrable and non-exchangeable.
- Reward/s cannot be exchanged for cash or reward credit.
- This promotion is only applicable to qualifying purchases made within the stipulated promotional dates any purchases made outside of this period will not be deemed valid and will not be eligible to receive a reward.
- Terms and conditions apply on all rewards partners.
- Employees of **Kellanova** or any other third parties associated with this promotion and for marketing services are prohibited from participating in the promotion, and any submission will be deemed invalid.
- **Kellanova** reserves the right to deny any claim that is deemed to have been met with fraudulent activity and/or not in compliance or abiding by the rules set out in the Terms & Conditions.
- All reward partners terms and conditions, as provided to the consumer at the time that the relevant reward is redeemed, shall also apply. The consumer, in redeeming and utilizing the reward, agrees to such terms and conditions.

General terms:

1. By entering this activation consumers warrant that they have read and agree to abide by these terms and conditions.
2. Without detracting in any way from the promotion Terms and Conditions, the following general provisions shall be applicable to these rules.
3. The promoter/s of this promotion are the organisers. The organisers will interpret the Terms and Conditions in their sole discretion and reserve the right to amend the Terms and Conditions at any time in accordance with the provisions contained in these rules.
4. By entering and participating in the promotion, you agree that the organisers may collect and process your personal information for purposes of this promotion. (Sending the rewards)
5. The organisers, their directors, members, partners, employees, agents, consultants, any other person who directly or indirectly controls or is controlled by them or any supplier of goods and services in connection with this promotion and their spouses, life partners, parents, children, siblings, business partners or associates are not eligible to participate in or enter this promotion.
6. In the event of a dispute, the decision of the organisers will be final and binding and no correspondence will be entered into in this regard and for further clarity, the organisers shall be entitled to deal with such disputes (or any failure by entrants to follow the rules) in their sole discretion, including that the organisers shall be entitled, in addition to any other rights which the organisers may have in terms of these rules, to immediately disqualify entrants from this promotion. By entering the promotion and/or accepting any prize, the entrants, users and/or winners hereby indemnify, release and hold harmless the organisers (including their subsidiaries, holding companies and affiliates), their directors, employees, agents, suppliers and contractors (the “organiser parties”)
7. Neither TLC or Kellanova can be held liable from and against any actions, claims and/or liability for injury, loss, damage, expense, claim for damages of any kind resulting in whole or in part, directly or indirectly, from participation in the promotion, and/or the use, acceptance or possession of a prize, and/or participation (or non-participation) in a prize-related activity.
8. Entrants who, in the organisers’ sole determination, act unlawfully, fraudulently, in breach of these rules and/or Terms and Conditions or otherwise dishonestly may be disqualified from participating in the promotion and shall not be eligible to win any prize.
9. Kellanova and TLC Worldwide are not responsible for any reward misrepresentation (written or verbal) on warranties by anyone / group other than TLC Worldwide.
10. Additional to any other rights contained in the competition rules, the organisers reserve the right to terminate the promotion at any time with immediate effect. If this is the case, the organisers will provide a notice on the website, and it shall be the responsibility of entrants to review such website in this respect. In such event, all entrants hereby waive any rights which they may have against any of the organiser parties and acknowledge that they will have no recourse or claim of any nature against the organiser parties.

11. The promoters and Kellanova are not liable for any technical failure that may result in an entry not being successfully submitted. Any prize is accepted by a winner at his/her own risk and the organisers are not liable, at any time, for any defect in the prize.

12. The duration of this promotion may also be extended or curtailed at the sole discretion of the promoters. If this is the case, the organisers will provide notice of this on the website. All promotion queries must be directed to TLC Worldwide customer service email on Kelloggs@tlcrewards.com 08:30 to 16:30 Monday – Friday. Not available on weekends and public holidays.

13. TLC reserves the right to block entries and participants if found abusing the competition rules and mechanics.

14. If for any reason this activation is not capable of being carried on as planned, due to without limitation infection by any computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, act of God, war (whether or not declared), political coup or insurrection, rebellion, labor dispute, fire, epidemic, storm, flood, typhoon, explosion, legal enactment, government directive, order or regulation, any law or regulation having force of law or any other reason or cause beyond the control of Kellanova which corrupts or affects the administration security, fairness or integrity or proper conduct of this activation, Kellanova , to the fullest extent permitted by law, reserves the right in its sole discretion to cancel, terminate, modify or suspend this activation and to disqualify any Consumer who tampers with the activation and/or the entry process.

15. To the fullest extent permitted by law, TLC and Kellanova are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer software and/or equipment, failure of any e-mail account or any combination thereof.

16. Kellanova will be entitled at its sole discretion and subject to any applicable law, to cancel, terminate, extend or suspend the activation or to modify these terms and conditions at any time prior to the closing date.

17. TLC and Kellanova shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any death or personal injury suffered or sustained by the consumer. Except for any liability which cannot be excluded by law, the consumer hereby releases Kellogg's, and all persons or corporations associated directly or indirectly with the activation from any and/or all claims, demands and proceedings whatsoever arising as a consequence of:
    - Their participation in the activation.
    - Any breach of these terms and conditions;
    - Non-receipt of the prize due to force majeure;
    - The use or non-use of the reward

18. This release and indemnity extend to and includes Kellanova , its parent company and its related bodies corporate, and its respective directors, officers, agents, contractors, employees and sponsors associated with or which is involved directly or indirectly with the activation. This release and indemnity continue forever and binds the consumers' heirs, executors, personal representatives and assigns.

19. For avoidance of doubt, consumers hereby agree and acknowledge that under any circumstances whatever the reason is, Kellanova shall not be hold liable for any and all failure of all its kind or mistakes or any other form of liability towards the consumers and/or any third party. In all cases, Kellanova maximum liability may not exceed the price value.

By entering this competition, I allow TLC to send or forward marketing material relating to products or services. I also consent to my personal data i.e.: Name, Contact, E-mail address being shared with the authorized partner TLC Worldwide Middle East DMCC, solely for the intent of receiving the prize.

Contact details:

Any questions, comments or complaints regarding this activation must be directed to our customer care center, contact details are as follows:

Email: Kelloggs@tlcrewards.com

Jurisdiction and governing law:

By participating in this activation, the consumer submits to the jurisdiction of the courts of your region for any and all actions or claims in any way related to this activation and expressly agree that such actions or claims are subject to the laws and regulations of your region.

Intellectual property rights:

Kellanova is a registered trademark.
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