TERMS & CONDITIONS - OMAN

*Terms & Conditions Apply. For detailed Terms & Conditions, login to www.pringlesfootballme.com

START	END
25 Nov'23	31 Dec'23

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

0178 – KELLOGG MARKETING AND SALES COMPANY (UK) LIMITED – DUBAI BRANCH,
Suite 1103, Park Place Tower, Sheikh Zayed Road, Dubai ,37328, United Arab Emirates
Phone number: +971 4 3326552

Agreement:

1. By participating in the Pringles Gaming Promotion 2023 (the "**Promotion**") you agree to be bound by these Terms and Conditions (the "**Terms**"). Promotion is only valid in participating countries (hereby referred to as 'participating countries' or 'countries') i.e. UAE, KSA, Kuwait, Oman, Bahrain, Qatar.

Eligibility:

2. In order to be eligible to participate in this Promotion, you must be aged 18 or over and a legal resident or citizen situated in one of the participating countries.
3. This promotion is not open to employees, representatives, agents or their immediate family members and friends of Kellogg Middle East (the **"Promoter"**), promotional fulfillment agency, partners, their parent companies, subsidiaries, affiliates, reward suppliers, advertising/promotion agencies and any entity involved in the development, production, implementation of the promotion.
4. Purchase of a Pringles can and access to a mobile, or computer, with internet access are required. This is an online promotion only, there is no postal or telephone application route.
5. Only entries via the official website and entry form will be accepted.
6. Main Promotion Period: The promotion is open from TBC until TBC. Entries can be made between 00:01 and 23:59 GST each day during the Promotion Period.
7. Purchase of Pringles can & uploading of receipt is required for entry into the promotion for any entrants.
8. To enter, Oman participants must:

    a) Consumer will buy Pringles any size from any store in the market
    b) Consumer will visit the website www.pringlesfootballme.com and create a profile
    c) They will upload their receipt image and be automatically entered into the raffle draw.

d) The number of valid product purchases on each Receipt they upload will be added to their Score and increase their entries into the draw. NOTE: THIS INCREASES CHANCES OF WINNING BUT DOES NOT GUARANTEE IT.
e) Raffle draw will happen at the end of the promotion. Winners will be picked by local government officials in each market.
f) Winners' details will be shared with TAD by Kellogg's when they get them from the markets
g) Below is the prizepool breakdown:

JERSEY	REAL MADRID			BARCELONA			ATLETICO MADRID			ALMERIA			TOTAL
	M	L	XL	M	L	XL	M	L	XL	M	L	XL	
KSA	2	5	3	2	4	2			1		2	2	23
UAE	1	5	3	1	4	3			1				18
KUWAIT	1	4	3	1	4	2			1				16
OMAN	1	2	2	1	2	2			1				11
QATAR	1	2	2	1	2	2			1				11
BAHRAIN	1	2	2	1	2	2			1				11
TOTAL	42			38			6			4			90

h) All entrants will also be given the opportunity to claim their free digital gift (herewith mentioned as "**Digital Gifts**, Mobile Wallpaper as part of a downloadable PDF).

9. Entrants are advised to take care when entering their contact details (including first and surname, email address, postal address and phone number) on the website. The Promoter is not responsible for mistypes and incorrect information that has been entered by participants. Only correct entries that have followed the instructions will be accepted. Uppercase and lowercase letters will both be accepted. For the avoidance of doubt, spelling mistakes will be disqualified.

Participating Products:

10. The following participating Pringles* products (the **"Participating Products"**) are available at selective participating outlets in the participating countries:

- All Pringles products in all sizes (200g/165g/160g/70g/40g).

11. Further Prize Details for OMAN:

11.1. The prize consists of:

- 11 Laliga Jerseys

11.2. Digital Gifts in the form of downloadable PDFs from Pringles. Downloadable PDFs will be available to download via the microsite and also shared with entrants via email.

12. Prizes are awarded randomly and cannot be changed.
13. The prizes in whole, or in part, are non-transferable.
14. The selection of the Jersey Club and sizes (irrespective of the size preference entered on the website) is solely upto the discretion of the brand and is non-transferable. No claims/disputes towards the same would be entertained.

Winner Selection and Notification

16. All entrants will be rewarded with a downloadable PDF and informed instantly of their entry into the prize draw to win official Laliga Jersey once they have completed the microsite journey for their particular market.
17. The random prize draw for will be performed by a local government authority at the end of the competition.
18. Winning Entrants will be contacted by email or phone call within 30 calendar days of the draw.
19. Entrants have 40 working days from first contact to respond with personal details for prize fulfilment. Failure to respond in this way may result in the entrant being disqualified and the prize awarded to a reserve entrant selected in the same manner.
20. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information.
21. Any relevant taxes that are required to be paid in order to claim the prize is the responsibility of the winner.
22. Winners may be required to take part in publicity with no recompense.
23. Entrants must allow up to 90 days for delivery of prizes. In the unlikely event that a Prize doesn't arrive within 90 days of accepting the Prize, the winners will have a further 28 days to inform the Promoter by visiting the Contact Us page on Pringles.com. In the event that a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the prize or limit its value at their sole discretion.
24. Prizes that are undelivered or returned to sender will be deemed unwanted and the prize will be forfeited. The prize will not be re-allocated.
25. The winners agree to allow the Promoter to use their surname and country of residence to announce the winners of the Promotion. The winners may object to their surname and country of residence being published or request the amount of information being published to be reduced by contacting www.pringlesfootballme.com Provided no objection has been received, the surname and country of the winner(s) will be made available by contacting

www.pringlesfootballme.com one month after the close of the Promotion, for a period of 4 weeks.

26. No responsibility can be taken for entries or claims which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter by the claimant in the application.
27. To the fullest extent permissible by law, the Promoter, nor their respective parent, affiliated companies, or subsidiaries, shall be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the promotion or use of any prize.
28. There are no other prize alternatives available in whole or in part. No cash alternative is available unless otherwise agreed with the Promoter. If the stated prizes are no longer available due to circumstances outside of the Promoter's control, the Promoter reserves the right to substitute for an alternative prize of equal of greater value. Unless otherwise agreed in writing by the Promoter, the prizes will only be awarded directly to the winners.

General:

29. The Promoter is not responsible for the acts or default of government authorities, but will endeavour to resolve any issues that may arise.
30. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information.
31. The Promoter's decision is final with regard to all promotional matters.
32. If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
33. The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details, including proof of age (which they must provide within 7 calendar days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
34. Winners agree to participate in any reasonable publicity required by the Promoter.
35. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
36. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.

37. There are no other prize alternatives available in whole or in part and for a non-cash prize, no cash alternatives except in the event of circumstances outside of its control, when the Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter the prizes will only be awarded directly to the winners.
38. The Promoter's decision is final with regard to all promotional matters. By participating in the offer, you accept these terms & conditions and are bound by all the rules in full.
39. The Promoter reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the promotion.
40. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavor to minimize the effect to participants in order to avoid undue disappointment.
41. The promotion is governed by law of the participating countries and is subject to exclusive jurisdiction of the country's courts.

Data Protection

42. The Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. Your personal details will at all times be kept confidential and in accordance with current data protection legislation. By participating in the Promotion, you agree to the use of your personal data for announcement on the promoter's social media channels and communication related to the promotion.