

Pringles x Football Pub/Trade Activation

Long Terms & Conditions

1. These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the Terms and Conditions and by participating, all entrants will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.
2. The promotion is only open to Pub & Bar Establishment owners and is not open to members of the public.
3. The Promoter is Kellogg Marketing and Sales Company (UK) Limited (03237431) ('the promoter') and the registered address is Orange Tower Media City UK, Salford, Greater Manchester, M50 2HF.
4. The Data Controller is Kellogg Marketing & Sales Company (UK) Limited (03237431) and the registered address is Orange Tower Media City UK. The Data Processor is LTIMINDTREE LIMITED: (company number 0002033555) and the registered address is 6TH AND 7TH FLOOR GOPALAN SEZ, WHITEFIELD, BANGALORE, ZZ, India, 560066.
5. The Third Party Prize Fulfilment Agency is Omne Agency, No.6 Doolittle Yard, Froghall Road, Ampthill, Bedford, MK45 2NW
6. Employees of Kellogg Marketing and Sales Company (UK) Limited (03237431) or their family members its subsidiaries, other group companies, its agents or anyone else connected in any way with the prize draw or helping to set up the prize draw shall not be permitted to enter the prize draw.
7. Employees must obtain their employer's permission to take part. Any personal/business tax liability arising from taking part in the promotion will be the responsibility of the entrant.
8. Entries are open to business owners and employees of trading businesses or sole traders.
9. Entrants must be aged 18 or over. Open to GB residents only.
10. Purchase required.
11. The opening date for the promotion is 00:01 GMT on 13/03/2024 and the closing date is 23:59 BST on 08/05/2024 ("Promotion Period").
12. To enter prize draw: business owners purchase any four cases of Pringles 12 x 40g (Sour Cream & Onion, Original, Salt & Vinegar, Texas BBQ or Paprika flavours) from a UK or NI wholesale stockist and the Recipient must upload a valid proof of purchase (invoice) through the manned web page www.pringles.com/pringlesfootball, indicating the purchase of four

cases of Pringles 12 x 40g within the promotion period

13. One entry permitted per business (Pub or Bar) via email address for the duration of the promotion
14. **Purchase must be a case of Pringles products (40g cans) to be valid for entry. The 'Qualifying Products' are listed below (subject to availability and whilst stocks last):**

Kellogg SKU Code	Product Description
7000271000	Original 40g
7016161000	Paprika 40g
7000273000	S&V 40g
7000279000	Sour Cream & Onion 40g
7016194000	Texas BBQ Sauce 40g

15. Entries (bulk or otherwise) made from syndicates, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using multiple handsets, multiple identities or a computer(s) to circumvent this or any other condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize award will be void.
16. There is 1x prize to be won in total, their value is detailed as follows:
 1. 1x prize for the winner (referred to as 'The Recipient'), consisting of AV Screen & Audio equipment up to a retail value of £10,000 (GBP). This prize fund includes installation of the system, as well as covering associated travel and expenses. The precise details of the prize shall be mutually agreed upon with the Recipient subsequent to the receipt of the prize and based on the Recipient's business requirements and preferences.
17. The 1x prize winner will be drawn at random by an independent adjudicator from all the valid entries received and verified by the promoter.
18. Winners will drawn by 13.05.2024 and contacted by 15.05.2024 via email using the email address used to enter the promotion. The prize must be claimed within 14 days of first notification. To claim, winners must reply to the e-mail address provided with their receipt, name, email address, mobile number and provide valid proof of identity (passport, driving licence or equivalent) to acknowledge their prize and confirm the details to be provided to the third party prize fulfilment agency.

19. All reasonable effort will be made to contact winners using the email address used to enter the promotion, however, if their prize is not claimed within 14 days of first notification or a winner is ineligible or rejects their prize, the Promoter reserves the right to draw an alternative winner (using the same mechanism as for the original winner) and the original winner will forfeit any rights to a prize. The process will repeat until an eligible winner is able to claim the prizes, for a period of 3 months after the closing date, after which all remaining prizes will be null and void. It is the responsibility of the entrant to ensure that they respond to the winner notification email by providing the details requested to the email address provided. Entrants are encouraged to monitor their connections during this time in case they are a winner.
20. Once details requested have been provided and validated, they will then be contacted by third party prize fulfilment agency within 7 days of providing the above details and being confirmed as a valid winner to arrange prize fulfilment.
21. The prize may be redeemed by the winner only and are not transferable
22. No alternative prize will be provided in whole or in part except in the event of circumstances outside its control, the Promoter reserves the right to provide an alternative prize of equal or greater value.
23. Once the winners have successfully confirmed all details for prize fulfilment and the completion of any verification process, their prize will be fulfilled within 28 days of receipt of email confirmation. **If a prize winner does not receive their prize, within the 28 days specified, please contact** the third-party prize fulfilment agency.
24. **The Recipient will be contacted directly by Omne Agency Limited who will facilitate the prize fulfilment within six weeks following the conclusion of the promotion on the closing date.**
25. **No responsibility is accepted by Kellogg or MindTree Limited for data lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind**
26. **It is the responsibility of the winners to provide their correct, up-to-date details when confirming acceptance of their prize in order for the prize claim to be processed. The Promoter cannot be held responsible for a winner failing to supply accurate information which affects prize acceptance or delivery of their prize.**
27. The decision of the Promoter is final. No correspondence will be entered in to.
28. Under no circumstances will the Promoter be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with the promotion except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum

allowable by law.

29. The winners' business name and email will be available for 3 months after the closing date by emailing. We reserve the right to refuse such requests. Entrants can object to disclosure, or request that disclosure be limited in scope by contacting. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so.
30. Winners may be requested to enter into publicity as a result of the promotion.
31. The Promoter reserves the right to verify all entries including but not limited to asking for proof of purchase and ID (passport, driving licence or equivalent). The Promoter reserves the right to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, the spirit of the promotion, any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or won using fraudulent means.
32. If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion cancel, modify or suspend the promotion or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions, the Promoter will not be liable for any failure to perform or delay in performing its obligation but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
33. The Promoter has no control over internet or communication networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent a participant's entry to the promotion.
34. We are committed to protecting your privacy. Kellogg Marketing and Sales Company (UK) Limited is the controller of your personal data will only process your information for the following purposes: (1) To administer this promotion in line with the terms and conditions, and (2) to contact you in relation to future promotions and for marketing purposes. We will only use the personal data of entrants on the basis of consent. For further questions on how we use your data, please see our Privacy Policy. You can also contact us at DataPrivacyOfficer@kellogg.com. Any information collected regarding entrants into this Promotion will be treated in confidence in accordance with Promoter's Privacy Policy and can be found at: <https://www.primples.com/uk/privacy-policy.html>

35. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
36. These terms and conditions (and any non-contractual disputes/claims which arise out of or in connection with them) are governed by English law and entrants submit to the exclusive jurisdiction of the courts of England and Wales unless you live in Scotland, in which case your local courts will have jurisdiction.