



TERMS & CONDITIONS

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These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Pringles International Operations SARL, 10, Chemin de Blandonnet, 1214 Vernier (Geneva), Switzerland.

Eligibility

- 1) This competition is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) and Republic of Ireland aged 18 or over.
- 2) This competition excludes employees of Pringles International Operations S.a.r.l (the "Promoter"), their immediate families, its affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3) Internet access and a Facebook, Instagram or Twitter account are required.
- 4) Entries are limited to one per person, per day. Anyone trying to circumvent this rule by using alternative details including but not limited to creating multiple Facebook, Instagram or Twitter accounts will be disqualified. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize awarded will be void.
- 5) Max. one (1) prize per person for the duration of the promotion.

Promotional Period

- 6) The main promotional period is 11:00 GMT on 01.02.18 to 19:00 BST on 16.04.18.
- 7) A further 'Bonus draw' will be conducted, and 1 winner selected, for any entries received during the following time periods:
 - a. Before the start of the main promotional period
 - b. Outside of the 11:00-19:00 daily entry time frame of the main promotional period
 - c. Between 19:01 BST on 16.04.18 and 23:59 BST on 31.07.18.

Entry Requirements

- 8) Entrants are required to capture a picture of themselves taking a bite of a Pringles chip and then share it with us via either:
 - a. FACEBOOK - Posting their picture on the Pringles Facebook page (@PringlesUK)

OR
 - b. INSTAGRAM - Posting their picture with the hashtag #PringlesTakeaBite

OR
 - c. TWITTER - Tweeting their picture with the hashtag #PringlesTakeaBite
- 9) Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.
- 10) In order for their entries to be accepted, entrants must have an open Facebook, Instagram or Twitter profile. Private profiles that enter cannot be seen therefore cannot be accepted.
- 11) Numerous factors outside the control of the Promoter may interfere with the operation of Facebook and/or Instagram and/or Twitter. The Promoter does not therefore guarantee continuous, uninterrupted or secure access to any of the platforms.
- 12) Incomplete, illegible, misdirected or late entries will not be accepted. Proof of sending will not be accepted as proof of delivery. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
- 13) Unique entries only will be accepted. Any person trying to enter the same content on Facebook, Instagram or Twitter more than once will be disqualified.
- 14) The Promoter monitors responses to this Promotion and if any responses or any previous posts made by an entrant are, or could be regarded as being disrespectful towards other members of the Facebook, Instagram or Twitter community, or which contain anything which is likely to, or could cause offence or distress will be removed from the Promotion. As someone who enters the promotion, your use of Facebook, Instagram or Twitter is subject to the terms and conditions located here:

Facebook: <https://www.facebook.com/terms>

Instagram: <https://help.instagram.com/478745558852511>

Twitter: <https://twitter.com/tos>
- 15) A participant's entry will be deemed invalid if the post -
 - a. contains defamatory, malicious, indecent or other inappropriate content;
 - b. includes the names, images or statements of any individual without their express permission; or
 - c. in the reasonable opinion of the Promoter, causes any widespread or serious offense (taking into account prevailing community views or standards).

- 16) No Purchase Necessary - Northern Ireland residents only may request entry into the promotion by following the steps below:
 1. Visit Pringles.com and click on the contact us link
 2. Scroll down to the 'Contact Us by Email' section
 3. Select 'Promotions' in the *Select Topic* drop-down box and then click *Continue*
 4. Select the promotion name 'Take a Bite, Win a Flight' from the drop-down menu
 5. Select 'Promotion Issues' in the drop-down menu below
 6. Fill out the Message box, ensuring that "Take a Bite, Win a Flight No purchase Necessary" is included at the top of the message
 7. Fill out the request form including the entrant's full name, postal address (including country of residence), phone number and email address
 8. Click 'Submit'

- 17) No Purchase Necessary requests may be subject to verification. Valid requests will be manually inserted into a random hourly window from the same day that they were received. Only one No Purchase Necessary entry per person.

- 18) By participating in the promotion, the entrants licence and grant the Promoter an exclusive, royalty free, perpetual, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish and display such content for any purpose in any media, without compensation, restriction on use, attribution or liability. Participants agree not to assert any moral rights in relation to such use where the moral rights in respect of the content are theirs to assert. Participants warrant that the materials contain no copyright materials, are their original works, have not been copied, in whole or in part, from any third party and they have full authority to grant these rights. Participants also warrant that any person featured has given their express permission and/or any child (under 16 years) has parental or guardian consent.

Prize

- 19) There are 601 x Prizes to be won in total.

- 20) Each prize consists of one (1) return economy class flight for one (1) adult from a major UK/ROI airport to a European airport to a maximum value of £300/€300 including any hold luggage, pre-allocation seat requests or visa / entry requirements.

- 21) The flight must be a direct service.

- 22) Prize winners can use the £300/€300 towards flights of greater value but must pay the difference in price. The fulfilment agency will still organise the flights in this circumstance but may charge administration fees.

- 23) The length of stay must be a minimum of one (1) night and maximum of twenty eight (28) days. All travel is subject to availability.

- 24) Prizes are awarded randomly and there is no cash alternative or refund for unused portions of the prize unless otherwise agreed between the Promoter and winner. In the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value at the Promoter's discretion.

- 25) The prize does not include travel to and from the home to the airport, gratuities, meals or other travel expenses unless otherwise stated, or any other costs of a personal nature not stated for winner and guest.
- 26) Passports and Visas are the responsibility and cost of the prize winner. The Promoter or Fulfilment agency cannot be held responsible if the prize winner or any of the travelling party fail to obtain the required travel documentation.
- 27) Comprehensive travel insurance is not included in the prize. It is the prize winner's responsibility to purchase insurance should they choose to do so.
- 28) The prizes in whole or in part are non-transferable. No cash alternative.
- 29) Prize providers are not participants or sponsors in this promotion and prize giveaway.
- 30) The Promoter and fulfilment agency will accept no responsibility for hotels / tours / transport companies etc. being withdrawn or amended. In the event of this, the fulfilment agency will endeavour to offer a suitable alternative.

Winner Selection and Notification

- 31) For the duration of the promotional period, a prize draw will be conducted for each hour between 11:00 and 19:00 (henceforth called "hourly window") by an independent third party. There will be eight draws conducted for every day in the promotional period, and one (1) winner will be picked in each prize draw.
- 32) Each Prize Draw will be conducted within 4 days of the hourly window.
- 33) Each hourly window will close on the hour. All entries received outside of the hourly windows will be entered into the bonus draw.
- 34) A 'Bonus draw' will be conducted, and 1 winner selected, for any entries received during the following time periods:
 - a. Before the start of the main promotional period
 - b. Outside of the 11:00-19:00 daily entry time frame of the main promotional period
 - c. Between 19:01 BST on 16.04.18 and 23:59 BST on 31.07.18.
- 35) Winners will be notified via Direct Message on Facebook, Instagram or Twitter within 7 days of the hourly window and will be required to provide personal details to progress with prize fulfilment.
- 36) ROI only: Entrants will be required to answer a tie-break question correctly in order to be deemed a winner. Should the entrant answer the tie-break question incorrectly, they will be disqualified and a reserve entrant will be selected in the same manner.
- 37) If the winners do not reply within 7 days of initial contact, their prize will then be offered to a reserve winner who will be chosen from the same hourly window.
- 38) Winners must confirm their travel details within 28 days of initial contact with the fulfilment partner. If this is not confirmed within 28 days, their prize may be offered to a reserve winner who will be chosen from the same hourly window.

Prize Fulfilment

- 39) Bookings must be made through the fulfilment agency: Cloud Nine Incentives Ltd, The Works, 6 West Street, Olney, MK46 5HR (ABTA number: L9097)
- 40) The prize winner must notify the fulfilment agency at least six weeks in advance of his/her preferred dates for taking the flights.
- 41) All winners from the main promotional period must complete their travel by 16th April 2019. The winner of the Bonus draw must complete their travel by 31st July 2019. Extensions to the validity of the prize will not be allowed unless first authorised by the Promoter.
- 42) The Promoter or fulfilment agency accept no responsibility for any elements within the prize or booked through the fulfilment agency at the winner's expense being withdrawn or amended. In the event of this, the fulfilment agency will endeavour to offer a suitable alternative.
- 43) All travel arrangements offered are at the discretion of the Promoter and fulfilment agency.
- 44) Any amendments wished to be made by the prize winner after the booking is confirmed are subject to the discretion of the Promoter and may be subject to administration charges levied by the specific supplier.
- 45) The prize winner and their party (where applicable) are responsible for and must comply with any health advice / regulations / inoculations required by any destination country. Any associated costs for this are the responsibility of the prize winner and their party (where applicable).

General

- 46) The Promoter is not responsible for the acts or default of third party suppliers, but will endeavour to resolve any issues that may arise.
- 47) The Promoter's decision is final with regard to all promotional matters.
- 48) If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- 49) The Promoter reserves the right to verify all entrants including but not limited to asking for

address and identity details (which they must provide within 7 days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.

- 50) Winners' full names and counties will be available by sending an email request to promotions@kelloggsconsumercare.com with your country in the subject line, for a period of 3 months following the end of the Promotional Period. When contacting this email address, your request will be actioned in line with the Kellogg's Privacy Policy: http://www.kelloggs.co.uk/en_GB/privacy-policy.html
- 51) Winners agree to participate in any reasonable publicity required by the Promoter.
- 52) The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law in which case that liability is limited to the minimum allowable by law.
- 53) This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter. By entering the promotion, all participants accept that they have no claim against Facebook, Instagram or Twitter. By entering the promotion, all participants agree to a complete liability release for Facebook, Instagram and Twitter.
- 54) If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
- 55) This promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the English and Welsh Courts.

Data Protection

- 56) The Promoter will only use the participant's personal details supplied for the administration of the promotion and for no other purpose, unless the Promoter has the participant's consent. Participants' personal details will at all times be kept confidential and in accordance with the Data Protection Act 1998. Participants can request access to their personal data, or have any inaccuracies rectified, by sending an email to promotions@kelloggsconsumercare.com. By participating in the Promotion, participants agree to the use of their personal data as described here.