

TERMS & CONDITIONS



LONG TERMS & CONDITIONS

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: Pringles International Operations SARL, 10, Chemin de Blandonnet, 1214 Vernier (Geneva), Switzerland.

Eligibility

- 1) This competition is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) and Republic of Ireland aged 18 or over.
- 2) This competition excludes employees of Pringles International Operations S.a.r.l (the "Promoter"), their immediate families, its affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3) Internet access and a Facebook Instagram, or Twitter account are required.
- 4) Entries are limited to one per person, per day. Anyone trying to circumvent this rule by using alternative details including but not limited to creating multiple Facebook, Instagram, or Twitter accounts will be disqualified. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is reposting the same content multiple times or using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any prize awarded will be void.
- 5) Max. one (1) prize per person for the duration of the promotion.

Promotional Period

- 6) The main promotional period is 00:01 BST on 30.05.18 to 23:59 BST on 29.06.18.

Within the promotion period, there will be 5 weekly draws. Each week runs from Monday to Sunday, with the exception of the last week, which runs from Monday to Friday.

Entry Requirements

7) Entrants are required to capture a picture, video, or GIF of themselves celebrating with a can of Pringles and then share it with us via either:

a. FACEBOOK - Posting their picture, video or GIF on the Pringles UK & Ireland Facebook page in the comments section of a football promotional post (@PringlesUK)

OR;

b. TWITTER – Posting their picture, video or GIF with the hashtag #CelebrateWithPringles

OR;

c. INSTAGRAM – Posting their picture or video with the hashtag #CelebrateWithPringles

Videos should be no longer than 30 seconds.

9) Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.

10) In order for their entries to be accepted, entrants must have an open Facebook, Instagram or Twitter profile. Private profiles that enter cannot be seen therefore cannot be accepted.

11) Numerous factors outside the control of the Promoter may interfere with the operation of Facebook, Instagram and/or Twitter. The Promoter does not therefore guarantee continuous, uninterrupted or secure access to any of the platforms.

12) Incomplete, illegible, misdirected or late entries will not be accepted. Proof of sending will not be accepted as proof of delivery. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.

13) Unique entries only will be accepted. Any person trying to enter the same content on Facebook, Instagram or Twitter more than once will be disqualified.

14) The Promoter monitors responses to this Promotion and if any responses or any previous posts made by an entrant are / or could be regarded as being disrespectful towards other members of the Facebook, Instagram or Twitter community, or which contain anything which is likely to, or could cause offence or distress, will be removed from the Promotion at the sole discretion of the Promoter. As

someone who enters the promotion, your use of Facebook or Instagram is subject to the terms and conditions located here:

Facebook: <https://www.facebook.com/terms>

Instagram: <https://help.instagram.com/478745558852511>

Twitter: <https://twitter.com/en/tos>

15) A participant's entry will be deemed invalid if the post:

- a. Contains defamatory, malicious, indecent or other inappropriate content;
- b. Infringes on or violates the rights of any third party, including but not limited to, ownership, copyrights, trademarks, patents, logos, licensing rights, rights of publicity or privacy or any other intellectual property rights or any other requirements of applicable legislation.
- c. Includes the names, images or statements of any individual without their express permission; or
- d. In the reasonable opinion of the Promoter, causes any widespread or serious offense (taking into account prevailing community views or standards).

16) No Purchase Necessary - Northern Ireland residents only may request entry into the promotion by following the steps below:

1. Visit Pringles.com and click on the contact us link
2. Scroll down to the 'Contact Us by Email' section
3. Select 'Promotions' in the Select Topic drop-down box and then click Continue
4. Select the promotion name 'Pringles Celebrations' from the drop-down menu
5. Select 'Promotion Issues' in the drop-down menu below
6. Fill out the Message box, ensuring that "Pringles Celebrations No Purchase Necessary" is included at the top of the message
7. Fill out the request form including the entrant's full name, postal address (including country of residence), phone number and email address
8. Click 'Submit'

17) No Purchase Necessary requests may be subject to verification. One No Purchase Necessary entry per person, per day. The promoter reserves the right to verify eligibility of No Purchase Necessary requests.

18) By participating in the promotion, the entrants grant the Promoter permission to use, reproduce, modify, adapt, publish and display such content for promotional purposes in any media, without

compensation, for up to one year from the date of entry. Copyright will remain with the entrant. Appropriate attribution will be given to the original entrant upon use.

Participants warrant that the materials contain no copyright materials, are their original works, have not been copied, in whole or in part, from any third party and they have full authority to grant these rights. Participants also warrant that any person featured has given their express permission and/or any child (under 16 years) has parental or guardian consent.

Prizes

19) There are 11 x Prizes to be won in total – see breakdown below – and winners will be selected via judging criteria (see clause 31) by an independent promotional verification service entity.

20) Prizes include:

- a. 1 x Home Entertainment Pack. Prize includes: 1 x 49-inch Smart 4K ultra-HD television, 1 x Blue-ray and DVD player, 1 x Soundbar speaker, 1 x Samsung Tablet and 1 x Sony Wireless Headphones.
- b. 10 x £/€10 digital Amazon vouchers
- c. 20 x Signed Nike boots

21) There is no cash alternative or refund for prizes unless otherwise agreed between the Promoter and winner. In the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value at the Promoter's discretion.

22) Prize providers are not participants or sponsors in this promotion and prize giveaway.

Prize Delivery

23) Unless otherwise agreed in writing by the Promoter, or when the specific age restrictions in the country do not allow, Prizes will only be awarded directly to the Winners. Names cannot be amended.

24) It is the responsibility of the Winners to provide their correct, up-to-date details at the time of acceptance in order for their Prize to be processed. The Promoter or its fulfilment agent cannot be held responsible for Winners failing to supply accurate information which affects Prize acceptance.

25) Unless agreed as advised Prizes are non-transferable. There are no cash or alternative Prizes available in whole or in part, except in the event of circumstances outside its control the Promoter reserves the right to substitute with a Prize of equal or greater monetary value.

26) Winners shall release the Promoter and their affiliates, partners and employees from any and all

liability, claims, demands and causes of action for personal injury and or damage, theft or loss suffered in connection with this Promotion save where due to negligence of the Promoter or their affiliates, partners and employees.

27) The Promoter accepts no responsibility for late, incomplete, incorrectly submitted, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise.

28) The Promoter cannot be held responsible for any third-party products or services.

Home Entertainment Pack

29) Please allow 90 days for delivery of your Reward following acceptance of the prize and provision of requested details. The Reward will be sent to the postal address provided at the time of claim.

Amazon Vouchers

30) Winners will receive a link to Amazon where you can redeem the reward (value of £/€10) on any item on Amazon.com.

Signed Nike Boots

31) Please allow 90 days for delivery of your Prize following acceptance of the Prize and provision of requested details. The Prize will be sent to the postal address provided at the time of claim.

Winner Selection and Notification

Amazon Vouchers and Signed Nike Boots

32) For the duration of the promotional period, an independent promotional verification service entity will conduct 1 Prize Draw per week from all valid entries received that week to select 2 provisional winners for the Amazon Vouchers and 4 provisional winners for the Signed Nike Boots. Each Prize Draw will take place within 3 working days of the end of each week.

33) The provisional Winners will be notified via Direct Message on Facebook, Instagram or Twitter at the end of the promotional period within 7 days and will be required to provide personal details to progress with prize fulfilment within 7 days of initial contact, otherwise the prize will be re-allocated.

34) ROI only: Entrants will be required to answer a tie-break question correctly in order to be deemed a winner. Should the entrant answer the tie-break question incorrectly, they will be disqualified and a reserve entrant will be selected in the same manner.

Home Entertainment Pack

34) Following the end of the promotion period, an independent party will judge all entries received throughout the promotion period, against the following criteria, to be conducted within 10 working days at the end of the promotional period:

- a. Creativity
- b. Humour
- c. Football focused references

37) The top two participants, as selected by the independent promotional verification service entity, will be contacted within 3 days of the end of the judging. These participants will be required to consent to a head to head vote on public Facebook and public Twitter. No voting will take place on Instagram. Entries from Instagram are eligible for the vote.

38) The top two participants, as selected by the independent promotional verification service entity, must confirm consent to use their entry photo, video or GIF for marketing material, to be posted on public Facebook and public Twitter, within 12 hours of initial contact via Direct Message on Facebook, Instagram or Twitter, otherwise their place in the vote will be awarded to a reserve.

39) Vote using Facebook reactions for the associated participant on the promotional Facebook post or on the Twitter poll. This vote will be live for 7 days and will determine the winner of the Home Entertainment Pack.

40) The participant in the vote with the highest number of votes across both Facebook and Twitter will be awarded with the Home Entertainment Pack prize.

Amazon Vouchers and Signed Nike Boots

42) Winners must confirm their details within 28 days of initial contact with the fulfilment partner. If this is not confirmed within 28 days, their prize may be offered to a reserve winner.

Prize Fulfilment

43) The Promoter or fulfilment agency accept no responsibility for any elements within the prize or booked through the fulfilment agency at the winner's expense being withdrawn or amended. In the event of this, the fulfilment agency will endeavour to offer a suitable alternative.

44) All arrangements are offered at the discretion of the Promoter and fulfilment agency.

45) Any amendments wished to be made by the prize winner after the booking is confirmed are subject to the discretion of the Promoter and may be subject to administration charges levied by the specific supplier.

General

46) The Promoter is not responsible for the acts or default of third party suppliers, but will endeavour to resolve any issues that may arise.

47) The Promoter's decision is final with regard to all promotional matters.

48) If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.

49) The Promoter reserves the right to verify all entrants including but not limited to asking for address and identity details (which they must provide within 7 days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.

50) Winners' first names and counties will be available by sending a request with your country in the subject line, for a period of 3 months following the end of the Promotional Period, via the following links:
UK: www.pringles.com/uk/contact-us.html ROI: www.pringles.com/ie/contact-us.html

51) Winners agree to participate in any reasonable publicity required by the Promoter.

52) The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law in which case that liability is limited to the minimum allowable by law.

53) This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter. By entering the promotion, all participants accept that they have no claim against Facebook, Instagram or Twitter. By entering the promotion, all participants agree to a complete liability release for Facebook, Instagram and Twitter.

54) This promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the English and Welsh Courts.

Data Protection

55) The Promoter will only use the participant's personal details supplied for the administration of the promotion including passing the winner's details to a fulfilment agency, and for no other purpose, unless the Promoter has the participant's consent. Participants' personal details will at all times be kept confidential and in accordance with the the Promoter's privacy policy available at <https://www.pringles.com/uk/privacy-policy.html>. Participants can request access to their personal data, or have any inaccuracies rectified, by sending a request via www.pringles.com/uk/contact-us.html (UK) and www.pringles.com/ie/contact-us.html (ROI)

56) By participating in the Promotion, participants agree to the use of their personal data as described here.

FREQUENTLY ASKED QUESTIONS

General

What is the promotion?

We're giving you the chance to win a Home Entertainment Pack, 10 x £/€Amazon vouchers and 20 x signed Nike boots. All you have to do is share a photo, video or GIF of you celebrating with a can of Pringles on either Facebook, Twitter or Instagram for the chance to win. See the 'Entry' section below for further details on how to enter on each platform.

How old do I have to be to enter?

This promotion is only open to people 18 years or older.

How long does the promotion last?

The main promotion will close on 29.06.18 at 12:00 BST.

Which countries are running the promotion?

The promotion is available in the UK and ROI. You can only enter if your address is in either of these countries.

Entry

How do I enter on Facebook?

Log on to your Facebook account and then share a photo, video or GIF of you celebrating with a can of Pringles in the comments section on one of the football promotional posts.

How do I enter on Twitter or Instagram?

Log on to your Twitter or Instagram account and upload a photo, video or GIF of you celebrating with a can of Pringles with the hashtag #CelebrateWithPringles

When entering via Twitter or Instagram, if I post my entry and do not include the #CelebrateWithPringles, can I edit my post to include this?

As long as the post is edited before the closing date, this is fine.

How many times can I enter and win?

Entries are limited to one per person, per day. Please note, every entry must use a distinctively unique photo, video or GIF and you can only win 1 prize.

Do I have to purchase a can of Pringles?

No, you do not have to purchase a can of Pringles to enter the promotion.

How long can my video be?

Your video must be limited to being 30 seconds in length.

How are winners selected for the Amazon vouchers and signed Nike boots?

For the duration of the promotional period, an independent promotional verification service entity will conduct 1 prize draw per week from all valid entries received that week to select 2 winners for the Amazon Vouchers and 4 winners for the Signed Nike Boots. Each Prize Draw will take place within 3 working days of the end of each week.

How are winners selected for Home Entertainment Pack?

At the end of the promotional period, all entries will be judged by an independent promotional verification service entity within 10 working days. All entries will be judged against the following criteria:

- a. Creativity
- b. Humour
- c. Football focused references

The top two entries, must confirm consent to use their entry photo, video or GIF for public vote within 12 hours of initial contact via Direct Message on Facebook, Twitter or Instagram otherwise their prize will be re-allocated.

The top entry (the entry with the highest number of votes) will be awarded the Home Entertainment Pack and the remaining 10 top entries will receive the digital Amazon vouchers.

How does the public vote work?

The public can vote using either:

- A) Facebook reactions for the associated participant on the promotional Facebook post
- OR
- B) On Twitter using the promotional poll

This vote will be live for 7 days and will determine the winner of the Home Entertainment Pack.

The participant with the highest number of votes across both Facebook and Twitter will be awarded with the Home Entertainment Pack prize.

The Prize

What's the prize?

There are 3 types of prizes up for grabs. These are the following:

- a. 1 x Home Entertainment Pack
Includes: 49-inch Smart 4K ultra-HD television, Blu-ray and DVD Player, Soundbar Speaker, Samsung Tablet and Sony Wireless Headphones.
- b. 10 x Digital Amazon Vouchers
Digital Amazon voucher to spend on any items on Amazon.com to the value of £/€10.
- c. 20 x Signed Nike Boots
Boots are designed for display purposes only. Therefore, sizes will be assigned at random.

Winner Notification & Fulfilment

How will I know if I'm a winner?

Home Entertainment Pack

Provisional winners will be notified via Direct Message on the platform through which they entered the promotion (i.e. Facebook, Twitter or Instagram) at the end of the promotional period. On Facebook, winners will also receive a message under their original entry. If you're a provisional winner, please ensure you respond to communications within 12 hours of initial contact – if you fail to do so, we will have to re-allocate the prize.

Amazon Vouchers and Signed Nike Boots

Winners will be notified via Direct Message on the platform through which they entered the promotion (i.e. Facebook, Twitter or Instagram) at the end of the promotional period. On Facebook, winners will also receive a message under their original entry. If you're a winner, please ensure you respond to initial contact within 7 days of initial contact – if you fail to do so, we will have to re-allocate the prize.

If you have entered on Twitter, please make sure you follow Pringles in order for us to Direct Message you.

What if I can't accept the prize?

If you are unable to accept the prize, unfortunately there are no cash or alternative prizes available.

I have won the Home Entertainment Pack, how will I receive it?

If you are a winner, you will be direct messaged on the platform you entered on where you will be asked to confirm your full name, home address and email address. The Prize will be sent to the address provided via post. Please allow 90 days for the delivery of you Prize, however we will endeavor to delivery your Prize as soon as possible.

I have won an Amazon voucher, how will I receive it?

If you are a winner, you will be direct messaged on the platform you entered on where you will be asked to confirm your full name, county and email address. You will then receive a link via the provided email address to Amazon where you can redeem the reward (value of €10) on any item on Amazon.com.

I have won the Signed Nike Boots, how will I receive it?

If you are a winner, you will be direct messaged on the platform you entered on where you will be asked to confirm your full name, home address and email address. The Prize will be sent to the address provided via post. Please allow 90 days for the delivery of you Prize, however we will endeavor to delivery your Prize as soon as possible.

Any other queries?

Please contact the Kellogg's Careline on 0800 626 066 between 09:00 and 17:00, Monday to Friday, excluding Bank Holidays. Alternatively, please contact Consumer Care at www.pringles.com/fr/contact-us.html.