

# TERMS & CONDITIONS

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## SUMMARY TERMS & CONDITIONS

### Summary:

UK 18+ only. From 9th March 2021.

For the purpose of this document, Gamers Bootcamp refers to a competition to win two-weeks paid salary, based on the nation's average salary.

The monetary prize value is £918.00.

Max 1 entry per individual. Max 1 prize per person. 1 prize per market.

For full T&Cs, Privacy Policy & prize details at [www.Pringles.com/](http://www.Pringles.com/). Promoter: Kellogg Europe Trading Limited, Dublin, Ireland, K67 Y7E5

### Summary Terms and Conditions:

UK 18+ only. To enter, post on your Instagram grid with text, image or video detailing why you should win Gamers Bootcamp between 09.03.21 and 26.03.21. Prize: £918.00 cash prize, 1 x Xbox Series X 1 console and 1 x food and exercise plan. Max 1 entry and 1 prize per person. No purchase necessary, internet access and an Instagram account required. Full T&Cs: [www.pringles.com/](http://www.pringles.com/)

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## LONG TERMS & CONDITIONS

1. This Competition is open to residents of the United Kingdom aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Competition.
2. No purchase necessary; however, internet access and a valid Instagram account are required.
3. **Competition Period:** The Competition will run from 00:01 GMT on the 9<sup>th</sup> March to 23:59 GMT on the 26<sup>th</sup> March 2021.

Prize Selection Number:	Entry Dates:	Prize Selection Conducted By:	Prizes Available
1	Enter between 00.01 Central European Time (GMT) on 9 <sup>th</sup> March 2021 and 23.59 GMT on 26 <sup>th</sup> March 2021.	Between 26 <sup>th</sup> – 2 <sup>nd</sup> April 2021	1 x Xbox Series X, cash prize of £918.00 and 4 x 200g cans of Pringles

4. Only valid and correct entries will be entered into the Competition.
5. **To Enter:**



Consumers have to:

- a. Log onto their Instagram account (or create one for free) and post on their profile detailing why they would like to win 'Gamers Bootcamp'. They must tag @PringlesGaming and include the campaign hashtag #PringlesGaming. Entries can be video, text or image based.

You may only enter once and win only once across the entire competition.

6. Only entries that include the hashtag #PringlesGaming and the Instagram handle @PringlesGaming will be valid.

**The Prizes:** Each prize is one (1) unit of a Xbox Series X and 1 x controller. A single cash prize of £918.00 paid into a UK bank account and four 200g cans of Pringles.

The cash prize is based on the national average salary. More information can be found [here](#).

There is a prize in each participating country (UK, Germany and Spain) of one (1) unit of a Xbox Series and 1 x controller, a single cash prize of two weeks the national local salary and four 200g cans of Pringles.

7. **Cash prize:** Gamers Bootcamp includes a cash prize calculated on two weeks of the national salary. The winner does not need to take time off to qualify for the prize.
8. **Winner Selection:** Gaming influencer, Kaidoz and an independent judge will select the winner, no later than the dates stated above in Clause 3. The gaming influencer will select the winner based on those who show enthusiasm to wanting to game or improve their gaming skills and bonus points will be awarded to those that create fun content with Pringles that captures the playful 'Pop, Play & Eat' message that the brand is synonymous with.
9. **Winner Notification:** Winners will be contacted via a direct message to their social media account on the platform used for their entry within 5 working days of Winner Selection and will be required to respond to confirm eligibility and acceptance of their Prize within 14 days of initial contact. In the event that a winner does not respond to the initial contact within 14 days, the Promoter reserves the right to disqualify that winner. All reasonable efforts will be made to contact the winner before disqualifying. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
10. **Prize Acceptance:** Winners will be notified within 28 days of acceptance of the Prize by Pringles prize fulfilment agency to confirm prize delivery information requirements. In the unlikely event that a winner does not receive their notification within 28 days of Prize Acceptance, the winner will have a further 28 days to inform the Promoter by visiting the Contact Us page on Pringles.com. In the event that a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the prize. All reasonable efforts will be made to contact the winner before disqualifying.
11. **Moderation:** The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
  - a. Do not display any representation of or relate to the entry criteria in clause 5.
  - b. Are in breach of the Terms and Conditions

- c. Contain any content that is offensive, obscene, sexual, derogatory, defamatory, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner, or which is otherwise unsuitable for publication;
  - d. Contains or refers to any third-party brand or reference any third-party names, logos and/or trademarks;
  - e. Promotes any political agenda.
12. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of their prize caused by the provision of wrong information.
13. Proof of age will be required prior to prize being sent to the winner.
14. A bank account in the UK is required to receive the cash prize.
15. Provided no objection is received, if you are a winner from the UK, your surname and county of residence may be requested one month after the close of the competition, for a period of 5 weeks. You can object to your surname or county of residence being published or request for the amount of information being published to be reduced by replying to the direct message made during Winner Notification. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.
16. The Prizes are not transferable or exchangeable and the Xbox and Pringles cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another prize for it, of equal or greater value. The prize of Gamers Bootcamp is exclusive to Pringles and is not available to be purchased. The Xbox Series X console can be purchased separately.
17. In the event that the Competition is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Competition, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Competition or invalidate any affected entries.
18. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to Instagram.
19. This Competition is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing your information to the Promoter and not to Instagram, and that neither Instagram have any liability for any element of this Competition.
20. As someone who enters the Competition, your use of Instagram is subject to their Terms and Conditions of use located here:

a) Instagram: <https://help.instagram.com/581066165581870>

21. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Competition or accepting or using a Prizes, except for any liability which cannot be excluded by law. Nothing will exclude the Promotor's liability for death or personal injury as a result of its negligence.
22. An entry must be made directly by the individual entering the Competition. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries submitted by macros or other automated means together with entries which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Competition in a way that is not consistent with the rules of the Competition, that entrant's entries will be disqualified and any prize awarded will be void.
23. Should an act, omission, event or circumstance occur which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms & Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.
24. The Promoter may refuse to award a Prize in the event of any entrant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
25. Personal data will be held in accordance with all relevant data protection legislation currently in force. To view our Privacy Policy, please visit:
  - [https://www.kelloggs.co.uk/en\\_GB/privacy-policy.html](https://www.kelloggs.co.uk/en_GB/privacy-policy.html)
26. We will only use your personal data for the administration of this Competition and for no other purpose unless we have your consent. We will only share your data with our fulfilment partners for the purposes of and in order to fulfil this Competition
27. The winner must consent to any publicity before it is announced to media.
28. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
29. Insofar as is permitted by law, the Promoter's decision is final with regard to all Competitional matters and no correspondence will be entered into.
30. By entering this Competition, you will be deemed to have agreed to be bound by these Terms & Conditions.
31. In the event of a discrepancy between these Terms & Conditions and the details in any Competitional material, the details in the Terms & Conditions will prevail.



32. These Terms & Conditions are governed by the laws of England and Wales, unless you live in Scotland, in which case the laws of that country shall apply, and you agree to the jurisdiction of the courts of such country.

**Promoter:** Kellogg Europe Trading Limited. Registered Office: 3 Dublin Airport Central (DAC), Dublin Airport, Dublin, Ireland.