

TERMS & CONDITIONS

SUMMARY TERMS & CONDITIONS

Instagram Summary Terms and Conditions:

UK 18+ only. Enter daily between 22/03/21 to 30/04/21. , internet required. Weekly prize draws for chance to win 1 of 6 x Microsoft Xbox Series X. Max 1 entry per day per account. Max 1 prize per person. For full T&Cs, NPN route, Privacy Policy & prize details visit <https://www.pringles.com/uk/tsandcs.html>. Promoter: Kellogg Europe Trading Limited, Dublin, Ireland, K67 Y7E5

Twitter Summary Terms and Conditions:

UK 18+ only. Enter daily till 30/04/21. 1 entry/day. 1 prize/person. Full T&Cs, NPN & prize details at <https://www.pringles.com/uk/tsandcs.html>

LONG TERMS & CONDITIONS

1. This Promotion is open to residents of the United Kingdom only. Entrants must be aged 18 or over, excluding employees of Pringles, its agents and anyone professionally associated with this Promotion.
2. No purchase necessary; however, internet access and a valid Twitter or Instagram account are required.
3. **Promotion Period:** Enter daily between 00.01 GMT on 22nd March 2021 and 23.59 BST on 30th April 2021.

Prize Draw Number	Entry Period	Prizes Available	Prize Draw By:
1	Enter daily between 00:01 GMT on 22/03/21 – 23:59 GMT on 28/03/21	1 x Microsoft Xbox Series X	30/03/21
2	Enter daily between 00:00 BST on 29/03/21 – 23:59 BST on 04/04/21	1 x Microsoft Xbox Series X	06/04/21
3	Enter daily between 00:00 BST on 05/04/21 – 23:59 BST on 11/04/21	1 x Microsoft Xbox Series X	13/04/21
4	Enter daily between 00:00 BST on 12/04/21 – 23:59 GMT on 18/04/21	1 x Microsoft Xbox Series X	20/04/21
5	Enter daily between 00:00 BST on 19/04/21 – 23:59 BST on 25/04/21	1 x Microsoft Xbox Series X	27/04/21

6	Enter daily between 00:00 BST on 26/04/21 – 23:59 BST on 30/04/21	1 x Microsoft Xbox Series X	04/05/21
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4. Only valid and correct entries will be entered into the Promotion.
5. **To Enter:**
 - a. Log onto your Instagram account (or create one for free), follow @pringles.uk, then watch any one of the six promotional videos or statics and comment underneath completing the request as per the caption, including the hashtag #PringlesGameChanger in your comment.

OR

 - b. Log onto your Twitter account (or create one for free), follow @Pringles_UK, then watch any one of the six promotional videos or statics and comment underneath completing the request as per the caption, including the hashtag #PringlesGameChanger in your comment.
6. You may only enter once per day per social media account and win only once across the entire Promotion.
7. Only entries that meet **all** the tasks requirements as set out in the caption of each promotional post will be valid.
8. You must continue to follow the relevant Pringles account on the platform that you have entered on for three weeks after the end of the Promotion Period in order to be contacted if you are selected as a winner.
9. **The Prizes:** A total of 6 winners will each win 1 x Microsoft Xbox Series X: <https://www.xbox.com/en-GB/consoles/xbox-series-x>. 1 winner will be selected every week throughout the Promotion Period as per the table above in Clause 3.
10. **Winner Selection:** There will be 6 prize draws, 1 for each Prize Draw Entry Period. Each week, 1 winner will be randomly selected from all valid entries received during that Prize Draw Entry Period. Each weekly prize draw will be conducted by PromoVeritas, an independent promotional verification service, within two working days of the close of each Prize Draw Entry Period. See table in Clause 3 for details.
11. **Winner Notification:** Winners will be contacted via a direct message to their social media account on the platform used for their entry within 5 working days of Winner Selection, and will be required to respond to confirm eligibility and acceptance of their Prize within 14 days of initial contact. In the event that a winner does not respond to the initial contact within 14 days, Pringles reserve the right to disqualify that winner. If a winner is disqualified, Pringles reserve the right to award the prize to a reserve selected in the same manner. Reserve winners may have less time to respond.

12. **Prize Acceptance:** Winners will be notified within 28 days of acceptance of the Prize to arrange fulfilment. In the unlikely event that a winner does not receive their notification within 28 days of Prize Acceptance, the winner will have a further 28 days to inform Pringles by visiting the **Contact Us** page on www.pringles.com. In the event that a winner does not inform Pringles within this time frame, Pringles will reserve the right to not reissue the prize or limit its value at their sole discretion.
13. **Moderation:** Pringles reserve the right to reject entries which, in the reasonable opinion of Pringles:
 - a. Do not display any representation of, or relate to the entry criteria in clause 5.
 - b. Are in breach of the Terms and Conditions
 - c. Contain any content that is offensive, obscene, sexual, derogatory, defamatory, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin or gender, which could reflect negatively upon the name, reputation or goodwill of Pringles or any brand partner, or which is otherwise unsuitable for publication;
 - d. Contains or refers to any third-party brand or reference any third-party names, logos and/or trademarks;
 - e. Promotes any political agenda.
14. It is the responsibility of the winner to supply the correct personal information to claim the prize. Pringles will not be liable for the non-delivery of their prize caused by the provision of wrong information.
15. Provided no objection is received, if you are a winner your surname and county of residence may be requested by visiting the 'Contact Us' page on www.pringles.com with the subject heading 'Pringles Xbox Social Prize Draw Winners List' one month after the close of the Promotion, for a period of 5 weeks. You can object to your surname or county of residence being published or request for the amount of information being published to be reduced by replying to the direct message made during Winner Notification. Without prejudice, Pringles will provide this information to the Advertising Standards Authority on reasonable request.
16. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Prize is not available, Pringles reserve the right, at its sole discretion to substitute another prize for it, of equal or greater value.
17. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of Pringles which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Pringles reserve the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.
18. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. Pringles does not guarantee continuous or secure access to Instagram or Twitter.

19. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Twitter. You understand that you are providing your information to Pringles and not to Instagram or Twitter, and that Instagram and Twitter have no liability for any element of this Promotion.
20. As someone who enters the promotion, your use of Instagram or Twitter is subject to their Terms and Conditions of use located here:
 - a. Instagram: <https://help.instagram.com/581066165581870>
 - b. Twitter: <https://twitter.com/en/tos#intlTerms>
21. Pringles together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prizes, except for any liability which cannot be excluded by law. Nothing will exclude the Promotor's liability for death or personal injury as a result of its negligence.
22. An entry must be made directly by the individual entering the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries submitted by macros or other automated means together with entries which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Promotion in a way that is not consistent with the rules of the Promotion, that entrant's entries will be disqualified and any prize awarded will be void.
23. Should an act, omission, event or circumstance occur which is beyond the reasonable control of Pringles and which prevents Pringles from complying with these Terms & Conditions Pringles will not be liable for any failure to perform or delay in performing its obligations.
24. Pringles may refuse to award a Prize in the event of any entrant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
25. Please allow up to 90 days for delivery of prizes, although Pringles will endeavour to send these out within 28 days of winning. In the unlikely event that a prize doesn't arrive within 90 days of winner communication, winners will have a further 28 days to inform Pringles by visiting the Contact Us page on Pringles.com. In the event that a winner does not inform Pringles within this time frame, Pringles will reserve the right to not reissue the prize or limit its value at their sole discretion.
26. Personal data will be held in accordance with all relevant data protection legislation currently in force. To view our Privacy Policy, please visit: https://www.kelloggs.co.uk/en_GB/privacy-policy.html

27. We will only use your personal data for the administration of this promotion and for no other purpose unless we have your consent. We will only share your data with our fulfilment partners for the purposes of and in order to fulfil this promotion.
28. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
29. Insofar as is permitted by law, Pringles's decision is final with regard to all promotional matters and no correspondence will be entered into.
30. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.
31. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
32. These Terms & Conditions are governed by the law of England and Wales and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales.

Promoter: Kellogg Europe Trading Limited, Three, Dublin Airport Central, Dublin Airport, Dublin, Ireland, K67 Y7E5.