

TERMS & CONDITIONS

Short T&Cs

GB, 18+. Morrisons stores only. Promotion valid 11.06.2018 – 10.07.2018. To enter, purchase a participating can of Pringles for the opportunity to get a winning coupon at the checkout. Keep receipt. Each purchase of a participating pack is one entry. 450 x Personalised Footballs available to be won. Redeem winning coupon by 11.08.2018. Full terms available at: www.pringles.com. Promoter: Kellogg Marketing and Sales Company (UK) Limited.

Long T&Cs

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

PROMOTER: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND CORRESPONDENCE TO THIS ADDRESS.

Eligibility

- 1. This Promotion is only open to legal residents of Great Britain (England, Scotland, and Wales) aged over 18.
- 2. This promotion excludes employees of Kellogg Marketing and Sales Company (UK) Limited (the "Promoter") and Morrisons, their immediate families, affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3. Entry to this promotion is in-store only.
- 4. Internet access required.
- 5. Purchase of a participating can of Pringles is necessary: Original 200g, Sour Cream & Onion 200g, Salt & Vingear 200g or BBQ 200g.



Promotion Period

- A coupon can be collected at the point of purchase in-store with a purchase of a participating pack during the promotional period from 11th June 2018 to 10th July 2018.
- 7. Prizes can be redeemed from 11th June 2018 11th August 2018.

Entry Requirements

- 8. To enter, participants must:
 - a) Purchase a participating promotional Pringles product. (see clause 5 for a list of participating products);
 - b) Collect a coupon at the point of purchase in-store, which will be automatically printed and given by the cashier. From this, the participant will instantly find out if they are a winner.
 - c) Winners must contact <u>pringleswinners@zealcreative.com</u> and quote their unique code in order to claim their prize.
 - d) Winners will then be sent a code which can be redeemed on www.ballpix.co.uk for a personalised football.
- 9. Only entries through this route will be accepted.
- 10. Entrants may enter as many times as they wish by purchasing participating packs during the Promotional Period in as many participating Morrisons stores as they wish. Each purchase of a participating pack qualifies as one entry and the entrant will receive 1 coupon.
- 11. If any person who enters more than once wins more than once, a different email address would need to be used for each prize redemption. If a winner doesn't have an alternative email address they are able or willing to use, please contact us through our Contact Us form on https://www.kelloggs.co.uk/en_GB/contact-us.html with the winning code.

Prizes

- 11. Winners will receive a code by email which can be redeemed on www.ballpix.co.uk for a size 5 (full size) personalised football.
- 12. Winners will be able to personalise their footballs with an image and/or text. The Promotor and prize provider reserve the right to refuse any content that breaches taste & decency. For the avoidance of doubt, any winner who attempts to



personalise their football with profane text, indecent imagery and/or anything that infringes copyright will not receive their prize.

- 13. Codes are valid until 11th June 2019. After this date, winners will no longer be able to claim their prize.
- 14. There is a total of 450 "winning moments" (Prizes) to be won across the promotional period.
- 15. Winners may be required at any time to present the receipt of the product purchase during the promotional period, so please ensure receipts are retained.
- 16. It is the responsibility of the winner to supply the correct personal information to claim the Prize. The Promoter will not be liable for the non-delivery of the Prize caused by the provision of wrong information by the winner, postal disputes or other causes beyond its control.
- 17. Please allow up to 90 days for delivery of the Prize although we will endeavour to send these out within 28 days of redemption. Prizes that are undelivered or returned to sender will be deemed unwanted and the Prize will be forfeited. The Prize will not be re-allocated.

Winner Selection

18. During the Promotional Period, the winning moments (winning coupon) will be randomly selected by an independent party. For example, it may be that in one store the 254th participating pack scanned through the tills will trigger a winning coupon. This randomised selection will be repeated for each participating Morrisons store.

General

- 19. Winners may be required to take part in reasonable publicity with no recompense.
- 20. Winners' names (first name only) and counties will be available for a period of 3 months following the end of the Promotion Period by sending an email request to us via our contact us form on https://www.kelloggs.co.uk/en_GB/contact-us.html stating your country. When contacting us, your request will be actioned in line with the Kellogg's Privacy Policy (see clause 27 for details).
- 21. No responsibility can be taken for entries which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter.



- 22. To the fullest extent permissible by law, neither the Promoter nor any affiliated companies shall be liable for any loss or damage whatsoever which is suffered or sustained as a result of participation in the promotion or use of any Prize.
- 23. There are no other Prize alternatives available in whole or in part and for a non-cash Prize, no cash alternatives except in the event of circumstances outside of its control. The Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter the Prizes will only be awarded directly to the winner.
- 24. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of Prizes, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
- 25. The Promoter reserves the right to verify all entries and the winners and to refuse to award a Prize or withdraw a Prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding, and no correspondence will be entered into.
- 26. The Promoter reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the promotion. The Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.
- 27. Any information collected regarding entrants into this promotion will be handled by Kellogg's. Kellogg's will treat all details in confidence in accordance with Kellogg's privacy policy (http://www.kelloggs.co.uk/en_GB/privacy-policy.html).
- 28. The pictures and images used in connection with this promotion and on printed materials are for illustration only and may not reflect a true likeness.
- 29. This promotion is governed by the laws of England and Wales and is subject to the non-exclusive jurisdiction of the English and Welsh courts, although if you live in another part of the UK, your local courts will have jurisdiction.