
TERMS & CONDITIONS

Short Terms & Conditions

UK only. 18+. Promotion open in Iceland stores only, from 16.07.2018 to 12.08.2018. There is 1 x pair of concert tickets available to be won every week. To enter, text PRINGLES and your full name to 62277. Text entry charged at standard network rate. No purchase necessary. Subject to availability. Max. 1 entry per mobile number per day. Max 1 prize per person. Mobile phone required. Visit www.pringles.com/FestivalFlavours for full T&Cs.

Full Terms & Conditions

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for your information.

Promoter: **Registered office:** Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, Greater Manchester, M50 2HF (company registration number 03237431). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

Eligibility

- 1) This competition is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) aged 18 or over.
- 2) This competition excludes employees of Kellogg Marketing and Sales Company Limited (the "Promoter"), Iceland Foods Limited, their immediate families, affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
- 3) Access to a mobile device is required.
- 4) Max one prize per person for the duration of the promotion.

Promotional Period

- 5) The promotion is open from 00.01 16.07.2018 to 23:59 on 12.08.2018.

Entry Requirements

- 6) Entrants are required to text PRINGLES followed by their full name to 62277.
- 7) Text messages will be charged at your network provider's standard rate but may not be included within a prepaid text package (fees vary by network provider). Please check with the bill payer before sending a text entry.
- 8) Entrants are advised to take care when entering the text and entry details. The Promoter is not responsible for mistypes and incorrect texts may still be charged. Only correct entries that have followed the instructions will be accepted. Uppercase and lowercase letters will both be accepted. For the avoidance of doubt, spelling mistakes will be disqualified.
- 9) Entries are limited to one per mobile number per day. Any additional entries will not count and you may still be charged.
- 10) Text messages received from the Promoter are at the Promoter's cost.

Prizes

- 16) For the duration of the promotion, there are 4 x pairs of concert tickets available to be won.
- 17) No cash or other alternative prizes are available in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value at the Promoter's discretion.
- 18) The prizes in whole or in part are non-transferable.

19) Prize Conditions:

- i. Delivery is available to UK addresses only;
- ii. Prize is non-transferable and non-refundable;
- iii. All prize elements are subject to availability;
- iv. The winner is responsible for ensuring that the delivery note is checked on receipt;
- v. Concert tickets may include, but are not limited to, tickets for pop concerts, comedy gigs, classical music concerts and one-day festivals; Winners will pick their chosen event, which must be available through official primary sales channels or official ticketing agents. The Prize Provider will not purchase tickets through secondary resale sites;
- vi. Tickets must be booked within one year of winner notification and once booked any amendments will be at the expense of the winner;
- vii. At least one traveller must be aged over 18;
- viii. Prior to booking tickets, the Prize Provider will inform the winner of any age restrictions and other terms and conditions that may apply to their chosen tickets. It is the responsibility of the winner to adhere to such further terms and conditions including

without limitation applicable health and safety guidelines;

ix. The prize excludes anything not expressly listed above;

x. Travel expenses are included up to the value of £50 per person. Any travel expenses over this value are the responsibility of the winner.

xi. Prize provider is Element London Ltd (www.element-london.com).

Winner Selection and Notification

- 21) A random prize draw will be performed by an independent third party at the beginning of each week for the previous week's entries.
- 22) There will be 1 x pair of concert tickets available to be won every week. Winners will be drawn on the following dates; 23.07.18, 30.07.2018, 06.08.2018 and 13.08.2018.
- 23) Entrants will be contacted by text/phone within 7 calendar days of the draw and will be required to follow instructions including providing their county of residence in order to claim their prize.
- 24) If the winners do not reply within 14 calendar days of initial contact, their prize will then be offered to a reserve winner who will also be chosen during the random draw.

General

- 29) The Promoter is not responsible for the acts or default of third party suppliers but will endeavour to resolve any issues that may arise.
- 30) The Promoter's decision is final with regard to all promotional matters.
- 31) If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify or suspend the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- 32) The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which they must provide within 7 calendar days) and to refuse to award a prize or withdraw prize entitlement, and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements or otherwise, where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
- 34) Winners agree to participate in any reasonable publicity required by the Promoter.

- 35) The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
- 36) If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
- 37) This promotion is subject to English Law and the entrants submit to the exclusive jurisdiction of the courts of England, unless you live in another part of the UK, in which case your local courts will have jurisdiction.

Data Protection

- 39) The Promoter will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. Your personal details will at all times be kept confidential and in accordance with current Data Protection legislation. Visit https://www.kelloggs.co.uk/en_GB/privacy-policy.html for the Promoter's Privacy Policy. You can request access to your personal data, or have any inaccuracies rectified, by visiting www.kelloggs.co.uk/en_GB/contact-us.html. By participating in the Promotion, you agree to the use of your personal data as described here.