

Pringles Football 2026 ASDA Text to Win

Short Terms & Conditions

T&Cs apply. Open to UK residents aged 18+ with a UK mobile phone number only. No purchase necessary. To enter, text **PRINGLES** followed by a space and your full name to **60777** (standard network rates apply) during the Promotional Period (00:00 on 22.06.26 to 23:59 on 19.07.26). 4 prizes are available: A meet & greet experience with Jordan Pickford for the winner and one guest (guest aged 7+); A meet & greet experience with John McGinn for the winner and one guest (guest aged 7+); One pair of match-worn boots signed by Jordan Pickford; and One pair of match-worn boots signed by John McGinn. Guests aged 7 - 18 must be accompanied by a guardian aged 18+. Maximum 1 entry per person, per day, per mobile number. Maximum 1 prize per person. Your personal data will be used to administer the promotion and to contact you if you win. Entrants must have the bill payer's permission to enter. For exclusions, full T&Cs and our Privacy Policy, visit: www.pringles.com/uk/tsandcs.html

Promoter: Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, M50 2HF.

Long Terms and Conditions

1. Entry instructions are deemed to form part of the Terms and Conditions and by participating, all entrants will be deemed to have accepted and be bound by the Terms and Conditions. Please retain a copy for your information.
2. The prize draw is open to all United Kingdom residents (England, Scotland, Wales and Northern Ireland) aged 18 or over excluding employees and their immediate families of Asda, Asda Stores Limited ("Asda") Great Wilson Street, South Bank, Leeds, LS11 5AD, Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford, M50 2HF, or any company affiliated with the organisation, their agents or any other persons professionally connected with the draw including the promoter.
3. The Promoter is Kellogg Marketing and Sales Company (UK) Limited (03237431) ('the Promoter') and the registered address is Orange Tower Media City UK, Salford, Greater Manchester, M50 2HF.
4. The Data Controller is Kellogg Marketing & Sales Company (UK) Limited (03237431) and the registered address is Orange Tower Media City UK.
5. The Data Processor and Third-Party Prize Fulfilment Agency is Cloud Nine Incentives Ltd, Market House, Silver End, Olney, Buckinghamshire MK46 4AL.
6. No purchase necessary. Entry requires sending an SMS message. Standard network rates apply.

7. The promotion is open from 00:00hrs on 22.06.2026 and closes at 23:59hrs on 19.07.2026 (the 'Promotional Period'). Any entries received outside this period will not be accepted.
8. To enter prize draw text 'PRINGLES' followed by a space then your full name to 60777 during the Promotional Period.
9. Entrants must have a UK registered mobile phone number to be able to send and receive messages to/from 5-digit short codes. Text messages will be charged at your standard network rate (they may not be included within any free text package, please check with your network provider if you are unsure). Users on virtual mobile networks may not be able to text the short code. Please check with the bill payer before sending a text entry. Entrants are advised to take care when submitting an entry; the Promoter is not responsible for mistypes and incorrect texts may still be charged. Only correctly submitted entries will be accepted. For the avoidance of doubt, text entries featuring spelling mistakes will be disqualified. Capital or lowercase letters will both be accepted. Entries received after the closing date will not be entered but may still be charged. Proof of sending will not be accepted as proof of delivery.
10. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical, network or software reasons or otherwise or any other reason beyond the Promoter's control. Entrants who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion. Incomplete, illegible, invalid, or misdirected entries will not be accepted.
11. Entrants will be confirmed with a 'Thank You' response. There is no charge to the entrant for this message.
12. Entry is by text only. For the avoidance of doubt only one unique mobile number will be accepted per person, and a person can only use this mobile number to enter. Any use by entrants of identities other than their own and/or any entrant using multiple mobile numbers, and/or any other methods to enter this promotion will be disqualified and any prize entitlement will be void. A mobile number can only be used by one person, and it cannot be shared within a household. The Promoter reserves the right to determine, in its sole and absolute discretion, whether an entrant or household has already submitted an entry and to disqualify any subsequent entries or prize entitlement.
13. Max 1 entry per person, per day, per mobile number during the Promotional Period. Max 1 prize per person.
14. Entries (bulk or otherwise) made from syndicates, consumer groups or third parties or other automated means along with entries which do not satisfy these terms and conditions will not be accepted. If it becomes apparent that a participant is entering the Promotion multiple times or using multiple mobile numbers, multiple identities or a computer(s) to circumvent this or any other condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified, and any prize award will be void. Entrants who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.

15. There are 4 x prizes available to be won in total, detailed as follows:

- i. 1 x Winner of:
 - 2x tickets (Winner and guest) to a pre-selected (by the Third Party Prize Fulfilment Agency) football game in the 26/27 season.
 - Winner and guest will be invited to a meet & greet experience and photograph opportunity with Jordan Pickford (exact location of the meet and greet to be confirmed at least 30 working days prior to the meet & greet by the Third-Party Fulfilment Agency)
 - The Winner's guest can be aged 7-18, if accompanied by a guardian who is aged 18+.
 - Fixtures for the 26/27 season are not currently known. The Third-Party Fulfilment agency will contact the Winner once the fixture list has been confirmed and inform the Winner of the date and time of the pre-selected game at least 30 days prior to the pre-selected home game. If the Winner cannot attend this match due to availability, the Winner will be offered an alternative date. If the Winner cannot attend two alternative dates, their prize will be forfeited, and a new Winner will be drawn.
 - Digital match tickets will be sent to the winner at least 7 days prior to the game.
 - Travel and expenses (including but not limited to food, drink, accommodation, equipment) are NOT part of the prize so the winner must cover any such costs themselves. It is the responsibility of the Winner to plan and arrange transportation to and from the meet and greet prize. All costs of transportation are also the sole responsibility of the Winner.
- ii. 1 x Winner of:
 - 2x tickets (Winner and guest) to a pre-selected football game in the 26/27 season.
 - Winner and guest will be invited to a meet & greet experience and photograph opportunity with John McGinn (exact location of the meet and greet to be confirmed at least 30 working days prior to the meet & greet by the Third-Party Fulfilment Agency)
 - The Winner's guest can be aged 7-18, if accompanied by a guardian who is aged 18+.
 - Fixtures for the 26/27 season are not currently known. The Third-Party Fulfilment agency will contact the Winner once the fixture list has been confirmed and inform the Winner of the date and time of the pre-selected game at least 30 days prior to the pre-selected home game. If the Winner cannot attend this match due to availability, the Winner will be offered an alternative date. If the Winner cannot attend two alternative dates, their prize will be forfeited, and a new Winner will be drawn.

- Digital match tickets will be sent to the winner at least 7 days prior to the game.
- Travel and expenses (including but not limited to food, drink, accommodation, equipment) are NOT part of the prize so the winner must cover any such costs themselves. It is the responsibility of the Winner to plan and arrange transportation to and from the meet and greet prize. All costs of transportation are also the sole responsibility of the Winner.

iii. 1 x Winner of:

- A pair of football boots, signed by Jordan Pickford.
- Boots will be Puma branded and worn by Jordan Pickford during a match.

iv. 1 Winner of:

- A pair of football boots, signed by John McGinn.
- Boots will be Nike branded and worn by John McGinn during a match.

16. No alternative prize will be provided, except that in the event of circumstances outside of its control, the Promoter reserves the right to substitute a similar prize of equal or greater value. The prize is non-transferable.
17. The 4x prize Winners will be drawn at random by an independent adjudicator from all the valid entries received and verified by the Third-Party Prize Fulfilment Agency by 23.07.26.
18. The Winners will be contacted within 5 working days of the draw via SMS using the mobile number used to enter the promotion. The prizes must be claimed within 14 days of first notification. To claim, the Winners must reply to the e-mail address provided within the SMS providing their full name, email address, mobile number (must be the same as the number used for entry) and provide valid proof of identity including date of birth (passport, driving licence or equivalent form of identification clearly showing the Winner's date of birth) to acknowledge their prize and confirm the details to be provided to the Third Party Prize Fulfilment Agency. County of residence will be requested for the purpose of the Winners list if no objection is received.
19. The Winners of the Meet & Greet experiences names will be verified against the host team banned list. If a Winner's name appears on the host team banned list, their prize will be forfeited, and a new Winner will be drawn. If a Winner's guest appears on the host-team banned list, the Winner will be asked to select a different guest to attend with them.
20. All reasonable effort will be made to contact Winners using the mobile number used to enter the promotion via SMS and phone call, however, if their prize is not claimed within 14 days of first notification or a Winner is ineligible or rejects their prize, the Promoter reserves the right to draw an alternative Winner (using the same mechanism as for the original Winner) and the original Winner will forfeit any rights to a prize. The process will repeat for a period of 3 months

after the closing date, after which all remaining prizes will be null and void. It is the responsibility of the entrant to ensure that they respond to the Winner notification SMS by providing the details requested to the email address provided. Entrants are encouraged to monitor their connections during this time in case they are a Winner.

21. Once details requested have been provided and validated, Winners will then be contacted by Third Party Prize Fulfilment Agency within 7 days of providing the above details and being confirmed as a valid Winner to obtain preferred delivery address for signed boots prizes or preferred email address for meet & greet experience prizes and arrange prize fulfilment.
22. Once Winners of the signed football boots have successfully confirmed all details for prize fulfilment and the completion of the verification process, their prize will be fulfilled by 1st September 2026. If a prize Winner does not receive their prize by this date, please contact the Third-Party Prize Fulfilment Agency by emailing info@uponcloudnine.co.uk.
23. It is the responsibility of the Winners to provide their correct, up-to-date details when confirming acceptance of their prize in order for the prize claim to be processed. The Promoter cannot be held responsible for a Winner failing to supply accurate information which affects prize acceptance or delivery of their prize.
24. The decision of the Promoter is final. No correspondence will be entered in to.
25. Under no circumstances will the Promoter and its associated agencies be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with the promotion or prizes except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by law.
26. The Winners' surname and county of residence will be available on request for a maximum of 3 months after the end of the promotional period by emailing using the form which can be found at <https://www.pringles.com/uk/contact-us.html>. We reserve the right to refuse such requests. Entrants can object to disclosure, or request that disclosure be limited in scope by using the form which can be found at: <https://www.pringles.com/uk/contact-us.html>. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so.
27. Winner may be requested, but are not obliged, to enter into publicity as a result of the promotion.
28. The Promoter reserves the right to verify all entries including but not limited to asking for proof of ID including date of birth (passport, driving licence or equivalent form of identification that clearly states the entrant's date of birth). The Promoter reserves the right to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions, the spirit of the promotion, any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair

advantage in participating or won using fraudulent means. Those who try and circumvent the entry process and/or entry instructions by any method, will be disqualified and any prize awarded will be void.

29. If for any reason any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion cancel, modify or suspend the promotion or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligation but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
30. The Promoter has no control over internet or communication networks and is not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control including, but not limited to, user error and any network, computer, hardware or software failures of any kind which may restrict, delay or prevent a participant's entry to the promotion.
31. We are committed to protecting your privacy. Kellogg Marketing and Sales Company (UK) Limited is the controller of your personal data will only process your information to administer this promotion in line with these terms and conditions. We will only use the personal data of entrants on the basis of consent. For further questions on how we use your data, please see our Privacy Policy below. You can also contact us at DataPrivacyOfficer@kellanova.com. Any information collected regarding entrants into this Promotion will be treated in confidence in accordance with current Data Protection legislation and the Promoter's Privacy Policy that can be found at: https://www.kelloggs.ie/en_IE/privacy-notice.html. Data will be stored for 3 months after the close of the promotion before deletion. You can request access to your personal data, or have any inaccuracies rectified, by sending an email to DataPrivacyOfficer@kellanova.com. By participating in the promotion, you agree to the use of your personal data as described here.
32. The Third-Party Prize Fulfilment Agency and Data Processors' Privacy Policy can be found at: www.uponcloudnine.co.uk/privacy.html.
33. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

34. These Terms and Conditions (and any non-contractual issues which arise out of or in connection with them) are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the courts of England and Wales unless you live in another part of the United Kingdom in which case your local laws and courts will have jurisdiction.