

Client: Pringles Europe  
Project: Pringles x Xbox Gaming Social Media (Prize Draw)  
Version: V7  
Date: 04.02.2021  
Markets: UK



## TERMS & CONDITIONS

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### SUMMARY TERMS & CONDITIONS

#### **Facebook & Instagram Summary Terms and Conditions:**

UK 18+ only. From 08/02/21 to 21/02/21 NPN & Internet required. Prize Draw for chance to win 1 of 10 Custom Pringles Xbox Wireless Controller or 1 of 2 Halo multiplayer training sessions with the 343 Pro Team . Max 1 entry per day. Max 1 prize per person. For full T&Cs, Privacy Policy & prize details at [www.pringles.com/uk/tsandcs.html](http://www.pringles.com/uk/tsandcs.html). Promoter: Kellogg Europe Trading Limited, Dublin, Ireland, K67 Y7E5

#### **Twitter Summary Terms and Conditions:**

UK 18+ only. Enter by 21/02/21. Full T&Cs, Privacy Policy & prize details at [www.pringles.com/](http://www.pringles.com/)

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### LONG TERMS & CONDITIONS

1. This Promotion is open to residents of the United Kingdom aged 18 or over, excluding employees of the Promoter, its agents and anyone professionally associated with this Promotion.
2. No purchase necessary; however, internet access and a valid Facebook, Twitter or Instagram account are required.
3. **Promotion Period:** The Promotion will run from 00:01 GMT on the 8<sup>th</sup> February 2021 to 23:59 GMT on the 21<sup>st</sup> February 2021 and will be split into two (2) draws.

Prize Draw Number:	Entry Dates:	Prize Draw Conducted By:	Prizes Available
1	Enter daily between 00.01 Central European Time (GMT) on 8th February 2021 and 23.59 GMT on 14th February 2021.	17 <sup>th</sup> February 2021	5 x Custom Pringles Xbox Wireless Controller OR 1 x Halo multiplayer training session with the 343 Pro Team
	Enter daily between 00.00 GMT on 15th February 2021	24 <sup>th</sup> February 2021	5 x Custom Pringles Xbox Wireless Controller

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2	and 23.59 GMT on 21st February 2021.		OR 1 x Halo multiplayer training session with the 343 Pro Team
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4. Only valid and correct entries will be entered into the Promotion.

5. **To Enter:**

Consumers have to:

- a. Log onto their Facebook account (or create one for free) and visit <https://www.facebook.com/PringlesUK/> then watch the promotional video and comment underneath with the correct answer to the question being asked, including the hashtag #PringlesGaming in the comment.

OR

- b. Log onto their Instagram account (or create one for free), visit @pringles.uk Then watch the promotional video and comment underneath with the correct answer to the question being asked, including the hashtag #PringlesGaming in the comment.

OR

- c. Log onto their Twitter account (or create one for free) and follow @Pringles\_UK then watch the promotional video and reply to the tweet underneath with the correct answer to the question being asked, including the hashtag #PringlesGaming in reply.

You may only enter once per day, per social media platform and win only once across the entire Promotion.

6. Only entries that answer the question correctly and include the hashtag #PringlesGaming will be valid.
7. **The Prizes:** Each prize is one (1) unit of a Custom Pringles Xbox Wireless Controller (ten (10) available) or one (1) 1-hour long exclusive Halo multiplayer training session with the 343 Pro Team (two (2) available). 12 prizes available to be won throughout the Promotion Period. The prizes are exclusive to Pringles and not available to be purchased.

Custom Pringles Xbox Wireless Controller Prize details:

- Wireless connection to Windows 10 PC's and Xbox consoles.

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- Compatible with Xbox Series X, Xbox Series S, Xbox One, Windows 10, and Android. Some functionality not supported on Android, iOS or via Bluetooth. Go to <http://xbox.com/controller-compatibility> for more information. Button mapping available via Xbox Accessories app for Xbox Series X | S, Xbox One and Windows 10.
- AA Batteries for up to 40 hours of battery life. Batteries not included.

Halo multiplayer training session with the 343 Pro Team Prize details:

- Winners have the opportunity to play Halo with the 343 Pro Team in a 1 hour session.
  - The number of winners per session would either be 2 or 4 – to ensure equal sided teams during the session.
  - The 343 Pro Team will deliver the experience in English
  - Winners must be available on any of the following dates: April 6<sup>th</sup> / 13<sup>th</sup> / 15<sup>th</sup> / 20<sup>th</sup> / 27<sup>th</sup> 2021.
  - Each winner will be required to fill in a short list of pre-determined game-play related questions to establish experience tailored to the winner.
  - The session will also be hosted on a Private Discord that will be set up by the 343 Pro Team. Details of this will be provided to winners ahead of the session.
8. **Winner Selection:** There will be two prize draws. Each prize draw will be conducted by PromoVeritas, an independent promotional verification service, no later than the dates stated above in Clause 3.
9. **Winner Notification:** Winners will be contacted via a direct message to their social media account on the platform used for their entry within 5 working days of Winner Selection and will be required to respond to confirm eligibility and acceptance of their Prize within 14 days of initial contact. In the event that a winner does not respond to the initial contact within 14 days, the Promoter reserves the right to disqualify that winner. If a winner is disqualified, the Promoter reserves the right to award the prize to a reserve selected in the same manner. Reserve winners may have less time to respond.
10. **Prize Acceptance:** Winners will be notified within 28 days of acceptance of the Prize by Pringles prize fulfilment agency to confirm prize delivery information requirements. In the unlikely event that a winner does not receive their notification within 28 days of Prize Acceptance, the winner will have a further 28 days to inform the Promoter by visiting the Contact Us page on Pringles.com. In the event that a winner does not inform the Promoter within this time frame, the Promoter will reserve the right to not reissue the prize or limit its value at their sole discretion.
11. **Moderation:** The Promoter reserves the right to reject entries which, in the reasonable opinion of the Promoter:
- a. Do not display any representation of or relate to the entry criteria in clause 5.
  - b. Are in breach of the Terms and Conditions
  - c. Contain any content that is offensive, obscene, sexual, derogatory, defamatory, violent, abusive, harassing, threatening, objectionable with

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respect to race, religion, origin or gender, which could reflect negatively upon the name, reputation or goodwill of the Promoter or any brand partner, or which is otherwise unsuitable for publication;

- d. Contains or refers to any third-party brand or reference any third-party names, logos and/or trademarks;
- e. Promotes any political agenda.

12. The Promoter or 343 Team reserves the right, during the Halo multiplayer training session, at its sole discretion to eliminate or disqualify any participants that it regards as being in breach of the conditions or spirit of the event. The following will be deemed as breaching the spirit of the event, but not limited to:
  - Purposefully interrupting other active players
  - Disrespect towards other players
  - Tampering with the game in any way
  - Recording & Distributing the session
13. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of their prize caused by the provision of wrong information.
14. Provided no objection is received, if you are a winner from the UK, your surname and county of residence may be requested by visiting the Contact Us page on Pringles.com with the subject heading 'Pringles Xbox Social Prize Draw Winners List' one month after the close of the Promotion, for a period of 5 weeks. You can object to your surname or county of residence being published or request for the amount of information being published to be reduced by replying to the direct message made during Winner Notification. Without prejudice, the Promoter will provide this information to the Advertising Standards Authority on reasonable request.
15. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another prize for it, of equal or greater value. The prizes are exclusive to Pringles and are not available to be purchased.
16. In the event that the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions and to cancel, modify or suspend the Promotion or invalidate any affected entries.
17. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to Facebook, Twitter or Instagram,

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18. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or Instagram. You understand that you are providing your information to the Promoter and not to Facebook, Twitter or Instagram, and that neither Facebook, Twitter nor Instagram have any liability for any element of this Promotion.
19. As someone who enters the promotion, your use of Facebook, Instagram or Twitter is subject to their Terms and Conditions of use located here:
  - a) Facebook: <https://www.facebook.com/legal/terms>
  - b) Instagram: <https://help.instagram.com/581066165581870>
  - c) Twitter: <https://twitter.com/en/tos#intlTerms>
20. The Promoter together with any associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prizes, except for any liability which cannot be excluded by law. Nothing will exclude the Promotor's liability for death or personal injury as a result of its negligence.
21. An entry must be made directly by the individual entering the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries submitted by macros or other automated means together with entries which do not satisfy the requirements of these Terms & Conditions in full will be disqualified and will be not be counted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means in order to increase that entrant's entries into the Promotion in a way that is not consistent with the rules of the Promotion, that entrant's entries will be disqualified and any prize awarded will be void.
22. Should an act, omission, event or circumstance occur which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms & Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.
23. The Promoter may refuse to award a Prize in the event of any entrant's fraud, dishonesty, breach or non-entitlement under these Terms & Conditions or seek recovery of its value if the Prize has been awarded.
24. Personal data will be held in accordance with all relevant data protection legislation currently in force. To view our Privacy Policy, please visit:
  - [https://www.kelloggs.co.uk/en\\_GB/privacy-policy.html](https://www.kelloggs.co.uk/en_GB/privacy-policy.html)

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25. We will only use your personal data for the administration of this promotion and for no other purpose unless we have your consent. We will only share your data with our fulfilment partners for the purposes of and in order to fulfil this promotion.
26. If any provisions of these Terms & Conditions are judged to be invalid, illegal or unenforceable, this will not affect or impact the continuation in full force and effect the remainder of the provisions.
27. Insofar as is permitted by law, the Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into.
28. By entering this Promotion, you will be deemed to have agreed to be bound by these Terms & Conditions.
29. In the event of a discrepancy between these Terms & Conditions and the details in any promotional material, the details in the Terms & Conditions will prevail.
30. These Terms & Conditions are governed by the laws of England and Wales, unless you live in Ireland or Scotland, in which case the laws of that country shall apply, and you agree to the jurisdiction of the courts of such country.

**Promoter:** Kellogg Europe Trading Limited. Registered Office: 3 Dublin Airport Central (DAC), Dublin Airport, Dublin, Ireland.