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## TERMS & CONDITIONS

### Short Terms & Conditions

UK, 18+ only. Promotion valid 00.01 20.05.21 to 23.59 17.06.21. No purchase necessary. To enter, text PRINGLES and your full name to 66777. Texts charged at standard network rate and may not be included in any text-inclusive package. One entry and prize per person. 4 x home entertainment bundles available to be won. Each entertainment bundle contains (1) x Sony Bravia, 4K ultra-HD, Smart TV, 50 inch and (1) x Sony Sound Bar & Sub-Woofer. 14 days to claim prize. Visit [www.pringles.com](http://www.pringles.com) for full T&Cs. Promoter: Kellogg Marketing and Sales Company (UK) Limited.

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### Full Terms & Conditions

1. These Terms & Conditions (“T&Cs”) prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials.
2. Entry instructions are deemed to form part of these T&Cs and by entering this promotion (the “Promotion”), all entrants will be deemed to have accepted and be bound by these T&Cs. Please retain a copy for your records.
3. **Promoter:** Kellogg Marketing and Sales Company (UK) Limited, Orange Tower, MediaCityUK, Salford M50 2HF (company registration number 03237431).

### Eligibility

4. The Promotion is only open to legal residents of the United Kingdom aged 18 and over.
5. The Promotion excludes employees of the Promoter, their immediate families, its affiliated companies, distributors, agents or anyone else professionally connected to the Promotion.
6. No purchase necessary.
7. Access to a mobile device is required.
8. Max one entry and prize per person for the duration of the Promotion.

### Promotion Period

9. The Promotion is open from 00.01 BST on 20<sup>th</sup> May 2021 to 23.59 BST on 17<sup>th</sup> June 2021 inclusive (the “**Promotional Period**”).

### **Entry Requirements**

10. To enter, entrants must text the word PRINGLES followed by a space and their full name to 66777 during the Promotional Period.
11. Any entries made outside of the Promotional Period will not be valid and may still be charged.
12. **Entrants are advised to take care when typing the details as listed above in Clause 10. Uppercase and lowercase letters will both be accepted. However, for the avoidance of doubt, misspellings of the entry text code will be disqualified, and the Promoter will not be held responsible for mistypes. Please note that incorrect texts may still be charged.**
13. Only entrants that have followed the instructions listed in Clause 10 above will be entered into a prize draw to win one of 4 x home entertainment bundles. Each entertainment bundle contains (1) x Sony Bravia, 4K ultra-HD, Smart TV, 50 inch and (1) x Sony Sound Bar & Sub-Woofer.
14. Text messages will be charged at the relevant network provider’s standard rate but may not be included within a prepaid text package (as fees vary by network provider). Please check with the billpayer before entering the Promotion.
15. Entries are limited to one (1) entry per person. Any additional entries will not count, but you may still be charged. Any entrant who tries to circumvent this condition by, for example, the use of multiple handsets or multiple identities will be disqualified. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. If it becomes apparent that an entrant is using a computer(s) to circumvent this condition by e.g. the use of ‘script’, ‘brute force’ or any other automated means, that entrant will be disqualified, and any previously allocated prize award will be deemed void.
16. Entrants who do not give correct details or those who make an entry on someone else’s behalf will be disqualified, at the Promoter’s discretion.

17. Proof of sending will not be accepted as proof of delivery. The Promoter takes no responsibility for entries delayed, incomplete or lost due to technical reasons or otherwise.
18. Text messages received from the Promoter will be at the Promoter's cost.

### **Prizes**

19. There are 4 x home entertainment bundles available to be won in total during the Promotional Period.
20. Each home entertainment bundle consists of one (1) x Sony Bravia, 4K ultra-HD, Smart TV, 50 inch and (1) x Sony Sound Bar & Sub-Woofer.
21. Maximum one prize bundle per person.
22. No cash or other alternative prizes are available in whole or in part, except that in the event of circumstances outside of its control, the Promoter reserves, at its discretion, the right to substitute a similar prize of equal or greater value.
23. The prizes in whole or in part are non-transferable unless otherwise agreed in writing by the Promoter.
24. The Promoter is not liable for the way in which the prizes are used by winners.

### **Winner Selection and Notification**

25. Four winners will be selected from all eligible entries made during the entire Promotion Period via a prize draw conducted by an independent promotional verification service within 10 working days after the end of the Promotion Period ("Winner Selection.")
26. Winning entrants will be contacted by text message within 5 working days of Winner Selection via the mobile number provided on entry.
27. Winning entrants will have 14 working days from first contact to respond with their personal details for prize fulfilment (including full name and nominated email address). In order to respond, winners must send these details to the email address listed in the text message. Failure to respond within this timeframe may result in the entrant being disqualified and the prize awarded to a reserve entrant selected in the same manner as above. The process will repeat until an eligible winner is able to claim

the prize. Entrants are encouraged to monitor their connections during this time in case they are selected as winners. (“Prize Acceptance.”)

28. The Promoter reserves the right to verify all entries including (but not limited to) asking for identity details, including proof of age (which must be provided within 7 calendar days after such a request is made), and to:
  - a. refuse to award a prize or withdraw a prize entitlement; and/or
  - b. prevent further participation in the Promotion and disqualify the entrant(s),

where there are reasonable grounds to believe there has been a breach of these T&Cs, the spirit in which the Promotion is to be conducted, any instructions forming part of the Promotion’s entry requirements or otherwise, where an entrant has gained unfair advantage in entering the Promotion or been selected as a prize winner using fraudulent means.

### **Prize Delivery**

29. It is the responsibility of the winner to supply the correct personal information (outlined above) to claim their prize. **The Promoter will not be held liable for non-delivery of a prize due to the provision of incorrect information.**
30. Prizes will be delivered within 28 days of Prize Acceptance.
31. Prizes that are undelivered or returned to sender will be deemed unwanted and such prizes forfeited and allocated to a reserve entrant.

### **Data Protection**

32. The Promoter will only use personal details supplied by entrants for the administration of the Promotion and for no other purpose, unless the relevant entrants’ consent has been provided. Entrants’ personal details will at all times be kept confidential and in accordance with current data protection legislation. Click [www.kelloggs.co.uk/en\\_GB/privacy-policy.html](http://www.kelloggs.co.uk/en_GB/privacy-policy.html) for the Promoter’s Privacy Policy. Entrants may request access to their personal data, or have any inaccuracies rectified, by contacting [www.pringles.com/uk/contact-us.html](http://www.pringles.com/uk/contact-us.html). By participating in the Promotion, entrants agree to the use of their personal data as described in these T&Cs.
33. If required by a regulatory authority, and/or if the Promoter considers it lawful, necessary or appropriate to do so, the Promoter may elect to make available a list of

winners' surnames and/or counties of residence to members of the public or regulators who request such details within 3 months following the end of the Promotion Period. Entrants can object to disclosure, or request that disclosure be limited in scope by contacting [www.pringles.com/uk/contact-us.html](http://www.pringles.com/uk/contact-us.html). The Promoter may nevertheless disclose such information to the Advertising Standards Authority if required to do so. Entrants may request a copy of the winners list by contacting [www.pringles.com/uk/contact-us.html](http://www.pringles.com/uk/contact-us.html). We reserve the right to refuse any or all such requests.

## General

34. The Promoter is not responsible for the acts or default of third-party suppliers but will endeavour to resolve any issues that may arise.
35. The Promoter's decision is final with regard to all matters regarding the Promotion and no correspondence will be entered into.
36. If, for any reason, any aspect of the Promotion is not capable of being run as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this competition, the Promoter may in its sole discretion modify, suspend or cancel the competition or invalidate any affected entries. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these T&Cs, the Promoter will not be liable for any failure to perform or delay in performing its obligations.
37. The Promoter may request that the winners participate in publicity arising from the Promotion. The winners are under no obligation to participate and may decline this request. Participation is at the winner's discretion and is not a condition of Prize Acceptance.
38. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with the Promotion or accepting or using the prize, except for any liability which cannot be excluded by law (including personal injury, death and fraud) in which case that liability is limited to the minimum allowable by the applicable law.

39. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these T&Cs and the remaining clauses shall survive and remain in full force and effect.
40. The Promotion is governed by the laws of England and Wales and is subject to the exclusive jurisdiction of the English and Welsh courts, except for entrant's resident in Scotland and NI (in which case local law shall apply).