



# TERMS & CONDITIONS

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## SHORT TERMS & CONDITIONS

UK & ROI residents only. 18+. Main Promotional Period from 00:01 on 06/01/2020 to 23:59 on 30/04/2020. Catch all period from 00:01 to 01/05/2020 to 23:59 on 12/05/2020. To enter, purchase a Pringles can, capture a photo of you with your Pringles Stack and share it on Instagram or Twitter with the hashtag #PringlesStacknShare, or post it on the Pringles UK & Ireland Facebook page or the comments section of a Promotional post with the hashtag #PringlesStacknShare. Weekly draws will take place throughout the Main Promotional Period. ROI only: Tie-break question to win. Prizes include: Tasty Experiences, Restaurant Gift Cards and Pringles products. Prize restrictions apply. 1,392 Prizes to be won + 1 catch all prize. Internet access required. Retain receipt. NPN in NI. Full T&Cs apply and can be found at [Pringles.com](http://Pringles.com).

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## LONG TERMS & CONDITIONS

1. Participating in this promotion implies full acceptance of these Terms & Conditions as a whole.
2. This promotion is only open to residents of the United Kingdom and Republic of Ireland aged 18 or over.
3. This promotion excludes employees of Kellogg's and their immediate families, its agencies, or anyone professionally connected with the promotion.
4. Purchase of a Pringles can and internet access are required. A Facebook, Twitter or Instagram account is required.
5. This is an online promotion only, there is no postal or telephone application route. No purchase necessary for Northern Ireland. See clause 18 for details.
6. **Main Promotional Period:** The Promotion is open from 00:01 on 6<sup>th</sup> January 2020 until 23:59 on 30<sup>th</sup> April 2020.
7. **Catch all Period:** A 'Catch all Period' will be conducted, and 1 winner selected, for any entries received from 00:01 on 1<sup>st</sup> May 2020 to 23:59 on 12<sup>th</sup> May 2020.
8. To enter, participants must:
  - a. Purchase a Pringles can;
  - b. Capture a picture of themselves with their Pringles stack, then share it with Pringles. Stacks should contain no more than 3 x crisps and should be different flavours. Enter via either:

FACEBOOK – Posting their picture on the Pringles Facebook page (@PringlesUK) or in the comments section of the promotional post.

OR

INSTAGRAM – Posting their picture with the hashtag #PringlesStacknShare.

OR

TWITTER – Tweeting their picture with the hashtag #PringlesStacknShare.
  - c. All valid entrants will be entered into the relevant prize draws and winners will be notified within 10 days following the draw.

9. Entrants trying to circumvent rules by using alternative details including but not limited to creating multiple Facebook, Instagram or Twitter accounts will be disqualified. Entries (bulk or otherwise) made from trade, consumer groups or third parties will not be accepted. If it becomes apparent that a participant is re-posting the same content multiple times or using a computer(s) to circumvent the condition by, for example, the use of 'script', 'brute force' or any other automated means, that person's entries will be disqualified and any Prize awarded will be void.
10. In order for their entries to be accepted, entrants must have an open or public Facebook, Instagram or Twitter profile. Private profiles that enter cannot be seen, therefore cannot be accepted.
11. Numerous factors outside the control of the Promoter may interfere with the operation of Facebook and/or Instagram and/or Twitter. The Promoter does not guarantee continuous, uninterrupted or secure access to any of the platforms.
12. Only unique entries will be accepted. Any person trying to enter the same content on Facebook, Instagram or Twitter more than once will have their non-unique entries disqualified.
13. The Promoter monitors responses to this Promotion and if any responses or any previous posts made by an entrant are or could be regarded as being disrespectful towards other members of the Facebook, Instagram or Twitter community, or which contain anything likely to, or could cause offence or distress, in the reasonable opinion of the Promoter, will be removed from the Promotion.
14. As someone who enters the Promotion, your use of Facebook, Instagram or Twitter is subject to their Terms and Conditions of use located here:

Facebook: <https://www.facebook.com/legal/terms>

Instagram: <https://help.instagram.com/581066165581870>

Twitter: <https://twitter.com/en/tos#intlTerms>

15. This Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter. By entering the Promotion, all participants accept that they have no claim against Facebook, Instagram or Twitter. By entering the Promotion, all participants agree to a complete liability release for Facebook, Instagram and Twitter.
16. A participants' entry will be deemed invalid if the post:
  - a. Is in breach of the Terms and Conditions;
  - b. Contains defamatory, malicious, indecent or other inappropriate content including but not limited to use of visuals and hashtags;
  - c. Includes the names, images or statements of any individual without their express permission;
  - d. In the reasonable opinion of the Promoter, causes any widespread or serious offense (taking into account prevailing community views or standards); or
  - e. Is considered to be promoting over consumption of the Pringles product.
17. Winners may be required at any time to present the receipt of the product purchase or the product batch-code.
18. No purchase necessary for residents of Northern Ireland only. For free entry, follow the steps below:
  - a. Visit [Pringles.com](http://Pringles.com) and click on the contact us link.
  - b. Scroll down to the 'Contact Us by Email' section.
  - c. Select 'Promotions' in the Select Topic drop-down box and then click Continue.
  - d. Select the promotion name 'WIN Tasty Prizes' from the drop-down menu.
  - e. Select 'Promotion Issues' in the drop-down menu below.
  - f. Fill out the Message box, ensuring that "WIN Tasty Prizes No Purchase Necessary" is included at the top of the message.

- g. Fill out the request form including the entrant's full name, postal address (including country of residence), phone number and email address.
- h. Click 'Submit'.

19. No Purchase Necessary requests may be subject to verification. Valid requests will be manually inserted into a window from the same day that they were received. Only one No Purchase Necessary entry per person, per day.

20. By participating in the Promotion, the entrants license and grant the Promoter an exclusive, royalty free, worldwide, irrevocable and sub-licensable right to use, reproduce, modify, adapt, publish and display such content for any purpose in any media, without compensation, restriction on use, attribution or liability for up to 2 years from the date of entry. Entrants agree not to assert any moral rights in relation to such use where the materials contain no copyright materials, and their original works, have not been copied, in whole or in part, from any third party and they have full authority to grant these rights. Entrants also warrant that any person featured has given their express permission and/or and child (under 16 years) has parental or guardian consent.

21. During the Promotional Period, there are a total of 1,392 prizes to be won, plus 1 catch all draw prize. This includes:

- a. 117 x Tasty Experiences including; Historically British experience, Premium dining experiences, UK award winning restaurants, Chef table experiences, Culinary classes.
- b. 464 x Restaurant Choice Gift Cards to be redeemed at a variety of restaurants across the UK. Visit <https://www.restaurantchoice.co.uk/restaurants> for a list of all available restaurants. Gift card worth £50.
- c. 812 x Pringles cases including 19 x 200g Pringles cans.

Alternative prizes available for winners who are residents of ROI. Prizes include: Culinary classes, Oyster Cottage experiences, Street Food Party experiences and restaurant gift cards.

Prize providers are not affiliated with and do not endorse this promotion.

All prizes exclude travel arrangements.

22. Entries received each day between 00:01 and 23:59 ("daily window") during the Promotional Period will be entered into a daily Prize Draw. The draw and winner will be conducted and determined by an independent third party. Prize Draws will be conducted at the end of each week. Prize draw information below:

Prize Draw Dates	Draw No.
00:01 on 06.01.2020 to 23:59 on 12.01.2020	1
00:01 on 13.01.2020 to 23:59 on 19.01.2020	2
00:01 on 20.01.2020 to 23:59 on 26.01.2020	3
00:01 on 27.01.2020 to 23:59 on 02.02.2020	4
00:01 on 03.02.2020 to 23:59 on 09.02.2020	5
00:01 on 10.02.2020 to 23:59 on 16.02.2020	6
00:01 on 17.02.2020 to 23:59 on 23.02.2020	7
00:01 on 24.02.2020 to 23:59 on 01.03.2020	8
00:01 on 02.03.2020 to 23:59 on 08.03.2020	9
00:01 on 09.03.2020 to 23:59 on 15.03.2020	10
00:01 on 16.03.2020 to 23:59 on 22.03.2020	11
00:01 on 23.03.2020 to 23:59 on 29.03.2020	12

00:01 on 30.03.2020 to 23:59 on 05.04.2020	13
00:01 on 06.04.2020 to 23:59 on 12.04.2020	14
00:01 on 13.04.2020 to 23:59 on 19.04.2020	15
00:01 on 20.04.2020 to 23:59 on 26.04.2020	16
00:01 on 27.04.2020 to 23:59 on 30.04.2020	17
00:01 on 01.05.2020 to 23:59 on 12.05.2020	18 (Catch all draw)

23. Each Prize Draw will be conducted within 10 working days of the daily window.
24. Winners will be notified via a direct message to the social media platform used on entry within 10 working days of the relevant Prize Draw and will be required to provide personal details to progress with Prize fulfilment.
25. **ROI only:** Entrants will be required to answer a tie-break question correctly in order to be deemed a winner. Should the entrant answer the tie-break question incorrectly, they will be disqualified and a reserve entrant will be selected in the same manner.
26. If a winner does not reply within 10 days of initial contact, the Promoter reserves the right to disqualify that winner and offer their Prize to a reserve winner who will be chosen from the same daily window.
27. A 'Catch all draw' will be conducted, and 1 winner selected from all entries received between 00:01 on 1<sup>st</sup> May 2020 to 23:59 on 12<sup>th</sup> May 2020.
28. It is the responsibility of the winner to supply the correct personal information to claim the prize. The Promoter will not be liable for the non-delivery of their prize caused by the provision of wrong information.
29. Winners may be required to take part in reasonable related publicity with no recompense.
30. Please allow up to 90 days for delivery of physical prizes, although we will endeavour to send these out within 28 days of winning.
31. Prizes that are undelivered, unclaimed or returned to sender will be deemed unwanted and the prize will be forfeited. The Prize will not be re-allocated.
32. Following the end of the Promotion Period, in the event of any unclaimed/unwon prizes, the Promoter reserves the right to request that an independent person conducts a random draw for all non-winning entrants. As this depends wholly on what is won during the promotion, the number of prizes that may be awarded by this route is unknown. Any winners via this route will be notified via email within 28 working days from the end of the Promotion Period and will be required to follow the instructions and complete their prize claim within 28 days. Failure to respond in this manner may result in the winner being disqualified and the prize awarded to a reserve winner selected in the same manner.
33. No responsibility can be taken for entries or claims which are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever. The Promoter is not responsible for any incorrect or inaccurate information supplied to the Promoter by the claimant in the application.
34. To the fullest extent permissible by law, the Promoter, nor their respective parent, affiliated companies, or subsidiaries, shall be liable for any loss or damage whatsoever which is suffered or sustained as a result of entry into the promotion or use of any Prize.
35. There are no other prize alternatives available in whole or in part. For a non-cash prize, no cash alternative available, except in the event of circumstances outside of its control, when the Promoter reserves the right to substitute similar alternatives of equal or greater value. Unless otherwise agreed in writing by the Promoter, the prizes will only be awarded directly to the winners.

36. Insofar as is permitted by law, the Promoter's decision is final with regard to all promotional matters and no correspondence will be entered into. The governing courts will have final say in the event of any legal dispute. By participating in the offer, you accept these Terms & Conditions and are bound by all the rules in full.
37. The Promoter reserves the right at its sole discretion, to eliminate or disqualify any entries or entrants that it regards as being in breach of these conditions or the spirit of the promotion.
38. In the event of circumstances outside the reasonable control of the Promoter, or otherwise where fraud, abuse, and/or an error (human or computer) affects or could affect the proper operation of this promotion or the awarding of prizes, and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these Terms and Conditions, at any stage, but will always endeavour to minimise the effect to participants in order to avoid undue disappointment.
39. The Promoter reserves the right to verify all entries and the winners and to refuse to award a prize or withdraw a prize entitlement or refuse further participation in the promotion where there are reasonable grounds to believe there has been a breach of these Terms and Conditions or any instructions forming part of this promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into.
40. The winners agree to allow the Promoter to use their surname and county of residence to announce the winners of this Promotion. The Promoter reserves the right to publish the surname and county of residence of the winners. The winners may object to their surname and county of residence being published or request for the amount of information being published to be reduced. Please note that even if a winner objects to the publishing of their surname and county of residence, the Promoter may be required to provide this information to the Advertising Standards Authority or any other regulatory bodies to comply with all relevant rules and legislation currently in force.
41. Subject to the consent of the winners, the surname and county of the winners may be requested by contacting <https://www.pringles.com/uk/contact-us.html> or <https://www.pringles.com/ie/contact-us.html> within 8 weeks following the end of the Promotion Period.
42. Any information collected regarding entrants into this promotion will be treated in confidence in accordance with Kellogg's Privacy Policy: [https://www.kelloggs.co.uk/en\\_GB/privacy-policy.html](https://www.kelloggs.co.uk/en_GB/privacy-policy.html). This will be used solely to administer the Promotion and for no purpose unless explicit consent is gained.
43. We will only use your personal data for the administration of this promotion and for no other purpose unless we have your consent. We will only share your data with our fulfilment partners for the purposes of and in order to fulfil this promotion.
44. The pictures and images used in connection with this promotion and the prize are for illustration indication only and may not reflect a true likeness.
45. These Terms and Conditions shall be governed by the laws of England and Wales unless you live in Ireland or Scotland, in which case the laws of that country shall apply and you agree to the jurisdiction of the courts of such country.

**PROMOTER:** Registered office: Pringles International Operations SARL, 10, Chemin de Blandonnet, 1214 Vernier (Geneva), Switzerland.