

# FREQUENTLY ASKED QUESTIONS



## General

### **What is the promotion?**

We're giving you the chance to win a Tasty Pringles Prize, including Tasty Experiences, Restaurant gift cards and Pringles products by capturing and sharing a photo of yourself with your Pringles stack on either Facebook, Twitter or Instagram. See the 'Entry' section below for further details on how to enter on each platform.

### **How old do I have to be to enter?**

This promotion is only open to people 18 years or older.

### **How long does the promotion last?**

The main promotion is open from 00:01 on 6<sup>th</sup> January 2020 until 23:59 on 30<sup>th</sup> April 2020. A further Bonus draw will be held for all entries received between 00:01 on 01.05.20 and 23:59 on 12.05.20.

### **Which countries are running the promotion?**

The promotion is available in the UK and ROI. You can only enter if your address is in one of these countries.

## Entry

### **How do I enter on Facebook?**

Log on to your Facebook account and then share a photo of you with your Pringles stack on the Pringles UK and Ireland Facebook page (@PringlesUK) by either:

‘Posting’ your picture directly to the page

OR

Including your picture in a ‘Comment’ on one of the promotional posts.

### **How do I enter on Instagram or Twitter?**

Log on to your Instagram or Twitter account and upload a photo of you with your Pringles stack with the hashtag #PringlesStacknShare.

### **When entering via Twitter or Instagram, if I post my entry and do not include the #PringlesStacknShare, can I edit my post to include this?**

As long as the post is edited before 23:59 on the same day, this is fine. Otherwise, we would suggest deleting the post and re-uploading it with the hashtag.

### **What do I take a picture of?**

Capture a picture of you with your Pringles stack. Stacks should contain no more than 3 x Pringles crisps and should be different flavours.

### **How many times can I enter and win?**

There is no cap on the number of entries or times you can win. Only unique entries will be accepted. Any person trying to enter the same content on Facebook, Instagram or Twitter more than once will have their non-unique entries disqualified.

### **I'm a resident of Northern Ireland, how do I enter?**

No Purchase Necessary - Northern Ireland residents only may request entry into the promotion by following the steps below:

- a. Visit [Pringles.com](http://Pringles.com) and click on the contact us link.
- b. Scroll down to the 'Contact Us by Email' section.
- c. Select 'Promotions' in the Select Topic drop-down box and then click Continue.
- d. Select the promotion name 'WIN Tasty Prizes' from the drop-down menu.
- e. Select 'Promotion Issues' in the drop-down menu below.
- f. Fill out the Message box, ensuring that "WIN Tasty Prizes No Purchase Necessary" is included at the top of the message.
- g. Fill out the request form including the entrant's full name, postal address (including country of residence), phone number and email address.
- h. Click 'Submit'.

No Purchase Necessary requests may be subject to verification. Valid requests will be manually inserted into a window from the same day that they were received. Only one No Purchase Necessary entry per person, per day.

### **How are winners selected?**

Entries received each day between 00:01 and 23:59 during the Promotional Period will be entered into a daily prize draw. The draw and winner will be conducted and determined by an independent third party. Prize draws will be conducted at the end of each week.

Within 10 working days of the relevant prize draw, winners will be notified via a direct message to the social media platform used to enter.

ROI winners only: Entrants will be required to answer a tie-break question correctly in order to be deemed a winner. Should the entrant answer the tie-break question incorrectly, they will be disqualified and a reserve entrant will be selected in the same manner.

### **The Prizes**

1. During the Promotional Period, there are a total of 1,392 prizes to be won, plus 1 catch all draw prize. The prizes include:
  - a. 117 x Tasty Experiences including; Historically British experience, Premium dining experiences, UK award winning restaurants, Chef table experiences, Culinary classes.
  - b. 464 x Restaurant Choice Gift Cards to be redeemed at a variety of restaurants across the UK. Visit <https://www.restaurantchoice.co.uk/restaurants> for a list of all available restaurants. Gift card worth £50.
  - c. 812 x Pringles cases including 19 x 200g Pringles cans.
  - d. Alternative prizes available for winners who are residents of ROI. Prizes include: Culinary classes, Oyster Cottage experiences, Street Food Party experiences and restaurant gift cards.

### **How many prizes are there to be won?**

There are 1,392 prizes available to be won during the main promotional period. Plus, 1 prize available in the catch all period.

### **What isn't included in the prize?**

The following aren't included in the prize:

- Travel Arrangements
- Gratuities, meals or other travel expenses (unless otherwise stated)

### **What happens if I want to add a guest to my prize?**

Each winner will be allocated a prize fulfilment advisor who will facilitate any additions to the prize. Please note that any additions will be at an additional cost to the winner.

## **Winner Notification & Fulfilment**

### **How will I know if I'm a winner?**

Winners will be notified via Direct Message on the platform through which they entered the promotion (i.e. Facebook, Instagram or Twitter) within 10 working days of the relevant prize draw. On Facebook, winners will also receive a message under their original entry. If you're a winner, please ensure you respond to communications within 10 days of the initial contact – if you fail to do so, we may have to re-allocate the prize.

### **What if I can't accept the prize?**

If you are unable to accept the prize, unfortunately there are no cash or alternative prizes available.

### **How is the prize fulfilled?**

This will be part of the winner management process, whereby winners are put in contact with a prize fulfilment advisor who will explain the process of booking their prize, where relevant.

### **Any other queries?**

Please contact the Kellogg's Careline on 0800 626 066 between 09:00 and 17:00, Monday to Friday, excluding Bank Holidays. Alternatively, please contact Consumer Care at:

UK: [www.pringles.com/uk/contact-us.html](http://www.pringles.com/uk/contact-us.html)

ROI: [www.pringles.com/ie/contact-us.html](http://www.pringles.com/ie/contact-us.html)