

# Terms & Conditions

## Summary Terms and Conditions

**ROI only. 18+.** Purchase a Pringles can, visit pringles.com or scan the can & successfully complete the challenge between 21/05/24 & 20/08/24 to enter the competition. Prizes: 4 x choice of European holiday for 2 people from 6 destinations including 5 nights' accommodation, flights, airport transfers, choice of football or cultural activity & €400 spending money. Prize to be awarded to the entrant who successfully completes the challenge fastest each sub-period. **Extended Promotional Period:** Enter between 21/08/24 & 16/10/24 where winner will be selected in the same manner for the chance to win 1 x choice of 6 European holiday. Max 1 prize/address & 1 entry/day/person. Internet access, account registration & smartphone/tablet with camera required. Retain receipt and can. Prizes subject to further conditions. Full T&Cs, registration & prize details visit Pringles.com.

## Full Terms and Conditions:

1. This Promotion is open to residents of the Republic of Ireland aged 18 or over, excluding employees of the Promoter, agents, distributors or affiliated companies of the Promoter or immediate family members (defined as parents, children, siblings, spouse and life partners and any other person residing with), and anyone professionally associated with this Promotion.
2. Purchase is necessary. **Please retain an itemised receipt that states the time and date of purchase prior to entry, but within the relevant Promotion Period, as this may be required for validation and in order for the winner to receive their Prize.** Internet access, a smartphone with a camera, a Poptopia account and a valid email address are required.
3. Please note that while we want to encourage you to participate and enjoy the benefits of the Promotion we believe in responsible consumption of our products. DO NOT purchase more product than you can reasonably use or consume just to participate in this Promotion.
4. **Main Promotion Period:** Enter between 00:01 on 21 May 2024 and 23:59 on the 20 August 2024 inclusive. Within which there will be separate promotional sub-periods ("Promotion Sub-Periods") as outlined below. Entries can be made between 00:01 and 23:59 each day during the Main Promotional Period:

Promotion Sub Period	Start Time & Date	End Time & Date
1	00:01 on 21/05/2024	23:59 on 13/06/2024
2	00:01 on 14/06/2024	23:59 on 06/07/2024
3	00:01 on 07/07/2024	23:59 on 30/07/2024
4	00:01 on 31/07/2024	23:59 on 20/08/2024

5. **Extended Promotion Period:** After the Main Promotion Period, entries made between 00:01 on the 21 August 2024 and 23:59 on 16 October 2024 inclusive will be entered into the Extended Promotion Period.
6. **To Enter the Promotion:** Entrants must:
  - a. Purchase a can of Pringles;
  - b. Using a smartphone, visit [pringooals.com](http://pringooals.com) (or [Pringles.com](http://Pringles.com) and navigate to the Pringooals experience);
  - c. Then log in or register for a Poptopia account;
  - d. Click "Play Now"; and
  - e. Complete the challenge ("the challenge") in the fastest time.
7. **Further Entry Conditions:**
  - a. Smart phones using operating systems below iOS 14 or Android 9, and iPhone models older than an iPhone 8 may operate at a sub-standard rate which may impact on an entrant's completion time.
  - b. The challenge can only be launched using mobile Safari version 17.1 or newer, Samsung Internet version 23 or newer, or Google Chrome version 119 or newer. All applications must be enabled with JavaScript to launch the challenge.
8. Any entry must be accompanied by a new receipt of a purchase made within the Promotion Period that pre-dates the time and date of entry.
9. Maximum of one entry is permitted per postal address, per day during each Promotion Period and a maximum of one prize is permitted per postal address across all Promotion Periods.
10. If proof of purchase for all entries submitted cannot be provided by an entrant if requested by the Promoter, that entrant will no longer be eligible to enter the Promotion and all subsequent entries will be void.
11. Winners must retain the itemised receipt that states the time and date of purchase made within the Promotional Period that pre-dates the time and date of entry, as they may be required at any time for validation and in order for the Winner to receive the prize.
12. **Main Promotion Period Prizes:** During the Main Promotional Period, there are a total of 4 Prizes to be won, one (1) Prize per Promotion Sub Period. Each Prize consists of one (1) European holiday for the winner and a guest from a choice of six destinations, subject to the Promoter's discretion and availability, with an approximate local currency equivalent value of between €2,500 - €3,500 (exact value determined at the point of Prize Acceptance) depending on the destination selected. The holiday includes:
  - a. 5 nights' accommodation at a 4\* hotel in the chosen destination;
  - b. Return economy flights from the winner's closest international airport to the chosen destination;
  - c. Return airport transfers from the hotel to the airport in the chosen destination;
  - d. Either 1 x football stadium experience or 1 x cultural experience, subject to the winner's discretion, the chosen destination and availability;

- e. Dinner at a top restaurant valued at €75 per person in the chosen destination for one meal; and
- f. €400 spending money or an additional excursion depending on the chosen destination for the winner only will be subject to the winner's discretion.

13. **Extended Promotion Period Prizes:** There is one (1) Prize to be won within the Extended Promotion Period. The Prize consists of one (1) European holiday for the winner and a guest from a choice of six destinations, subject to the winner's discretion and availability, with an approximate local currency equivalent value of between €2,500 - €3,500 (exact value determined at the point of Prize Acceptance) depending on the destination selected. See Clause 12 (a) – (f) for a prize breakdown.

14. **Further Prize Conditions:**

- a. Prizes will be fulfilled by Element London Ltd ("prize fulfilment agency").
- b. Each Prize is valid for the winner and 1 guest.
- c. The winner will be able to choose their European destination from: Barcelona, London, Paris, Berlin, Istanbul or Milan.
- d. Winners are provided with a choice between two (2) experiences as stipulated, and both the winner and their guest must take part in the same experience.
- e. Return flights will be provided from select major international airports closest to the winners in their country of residence or closest major airport in a neighbouring country. The choice of which major international airport flights depart from is subject to the discretion of the Promoter and their prize fulfilment agency.
- f. The dinner at a top restaurant is provided to the value of €75 EUR per person, including gratuity. This will be provided either as spending money via bank transfer to the winner's nominated account, as a prepaid tab, or in the form of a gift card for a specific restaurant; restaurant will be chosen based on winner's preference and dependent on availability but will be subject to the discretion of the Promoter and their prize fulfilment agency.
- g. The winner and guest must provide their dietary requirements to the Promoter's prize fulfilment agency during notification to arrange Prize Fulfilment and to the restaurant whilst Dining.
- h. If the guest is a minor, they will need to be accompanied by a responsible adult and with their legal guardian's consent.
- i. The holiday must be booked within 12 months of Prize acceptance subject to availability. At least 6 weeks' advance notice of preferred date of stay must be given. The Prize cannot be taken during the excluded dates listed below. Stays may not be booked for the following dates: Valentine's Day, Christmas, New Year's Eve, Easter, school holidays and Bank Holiday periods in the Republic of Ireland and between 26<sup>th</sup> July 2024 and 11<sup>th</sup> August 2024 inclusive for those selecting to travel to Paris ("Excluded Dates").
- j. Travel arrangements, including costs relating to public transport, fuel or parking, to and from the winner or guest/s' home and departure airport, do not form part of the prize and are the responsibility of the winner and their travelling companion/s. For the avoidance of doubt, the Prize does not include food, beverages, souvenirs, gratuities, car parking charges, or any other costs of a personal nature that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the Prize will be responsible for any such costs.
- k. Terms relating to the specific activities or experiences in a winner's chosen destination may apply and will be advised upon booking.
- l. The football stadium experience:

- i. Winners and their guests must abide by any relevant terms and conditions which form part of their Prize. Whilst at an event/venue, they must not: be drunk, intoxicated, under the influence of drugs, underage, be abusive, threatening, make or incite racial abuse, chant, use offensive language, make obscene gestures, throw items, behave anti-socially, carry laser pens, bring animals (except guide dogs), carry offensive weapons or illegal substances, carry candles, climb any structure, make excessive noise, offer any item for sale, damage the venue or smoke. Failure to comply with these Terms and Conditions may result in refused entry, or the winners and/or their guest being required to leave the event/venue.
- m. The cultural experience and football experience for the winner and a guest will depend on the chosen destination:

Destination	Cultural Experience	Football Experience
Istanbul, Turkey	1 x 30 minute archaeological museums guided tour which includes entrance and a guide	1 x two hour football stadium tour and museum tour which includes a professional guide.
Barcelona, Spain	1 x two hour private sailboat cruise	1 x Barcelona stadium player experience tour
London, England	1 x Thames River sightseeing cruise with afternoon tea	1 x Private VIP Football Stadium Tour
Berlin, Germany	1 x 80-minute guided mini hot rod tour	1 x 75-minute private highlights stadium tour
Paris, France	1 x skip-the-line art museum guided tour	1 x Paris football stadium guided tour
Milan, Italy	1 x two hour guided food tour	1 x VIP football stadium tour

- n. The winner will be able to choose whether they would like to receive €400 spending money or 1 x excursion with spending money for the winner only. This will be dependent on the chosen destination.

Destination	Option 1	Option 2
Istanbul, Turkey	€400 spending money	1 x Bosphorus Sunset Yacht Cruise and €200 spending money
Barcelona, Spain	€400 spending money	1 x three hour Barcelona Tapas and Wine experience small-group walking tour and €200 spending money
London, England	€400 spending money	1 x 90-minute stadium sky walk which includes 1 x drink and €200 spending money
Berlin, Germany	€400 spending money	1 x three hour guided food tour which includes a local guide, food tastings and €200 spending money
Paris, France	€400 spending money	1 x 40-minute retro sidecar tour of Paris and €200 spending money
Milan, Italy	€400 spending money	1 x skip-the-line Duomo tickets including a guided rooftop tour, a hop-on hop-off bus ticket and €200 spending money

- o. All flight taxes, surcharges and one piece of checked baggage per person will be included.
- p. The Prize will be arranged by email between the Promoter's prize fulfilment agency and the winner. The prize fulfilment agency will make all reasonable efforts to provide the winner with details of the Prize at the earliest possible opportunity. The Promoter and the prize fulfilment agency will have final discretion on all elements and aspects of how the Prize is organised. Once the prize details including dates, locations are confirmed, this cannot be amended or altered by the winner.
- q. It will be the winner's and their guest's responsibility to take out at their own cost all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to be taken.
- r. All Prizes are subject to availability. The Promoter reserves the right to replace a Prize with an alternative prize of equal or higher value should the original Prizes not be available.
- s. Once tickets have been issued, they are only valid for the flights, dates and times shown. No alternatives are available. Name changes to the flight once confirmed are not permitted.
- t. The winner and their guest must abide by and are subject to the airline's published conditions of carriage.
- u. The winner will not be entitled to any compensation and will have no claim against the organisers, Processor or Promoter if the holiday or any other event forming part of the Prize is delayed, postponed, rescheduled or cancelled.
- v. Lounge passes and upgrades are not permitted. Flights cannot be used in conjunction with the Promoter's/any loyalty programme, any other discount, discount coupon(s) or voucher(s), promotion(s) or special offer. Frequent flyer points cannot be accrued on the flight tickets or any loyalty programme.
- w. Airline seats are subject to availability.
- x. The winner and their guest will require a passport valid for at least 6 months on date of travel; any necessary visas or travel insurance are the responsibility of the winner and their guest. In the event the winner or their guest are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued, and no compensation or other prize will be provided.
- y. The winner and guest must travel together in all instances, on the same dates and time, take the same trip and share the same room in all provided accommodation. The winner will forgo the Prize in totality if the winner fails to attend the scheduled booking, and the Promoter and any Prize providers shall have no further obligation to the winner.
- z. The winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoter or any companies associated with the Prize or if the winner and/or their guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in the Prize being retracted.

- aa. Accommodation is based on two (2) adults sharing a double occupancy room for 5 nights in winner's chosen city from the options; Stay must include a Saturday night; Accommodation will be selected by the Promoter at their sole discretion.
- bb. The winner is solely responsible for any additional charges incurred at the hotel during their stay, including, without limitation, costs of meals, drinks, additional nights and services together with related taxes.
- cc. A valid credit or debit card will be required to check in to the room and will be used to guarantee any incidentals such as in- room calls or services.
- dd. The Promoter will pay the cost of the standard room plus related room taxes.
- ee. Prizes must be taken in accordance with government guidelines and COVID-19 rules and restrictions in place at the time of travel, the arrangement and additional costs for any COVID-19 testing, quarantine accommodation or anything else that may be required is sole responsibility of the winner and their guest.
- ff. The Prize will be forfeited if:
  - i. The winner has not obtained all of the proper travel documents by the date specified by the Promoter;
  - ii. The winner has any immigration complications which prevent them from entering, leaving or travelling within the pre-booked period; or
  - iii. The winner has any medical, legal or any other reason that would prevent you from accepting and participating in the Prize.
- gg. The spending money will be transferred to the winner via a bank transfer. The winner must have a valid Irish bank account.
- hh. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- ii. Return transfers from the winner's home to the international airport are not included.
- jj. It is the responsibility of the winner and any guest to check any travel advisories issued by a government, to determine whether they wish to accept the risk of travelling to the destination. The Promoter will not be responsible for any loss or damage suffered by any winner or their guest arising out of their failure to follow any travel advisories issued by a government. The winner and their guest must comply with and are responsible for obtaining all information regarding any recommended inoculation and obtaining the inoculation(s) and health regulations required by any Prize destination country.
- kk. All elements of the Prize package must be taken as part of the same trip.
- ll. The winner must inform the Promoter of any wheelchair or any similar access needs.

**15. Winner Selection Main Promotional Period:** The entrant who successfully completes the challenge in the quickest time in each Promotion Sub Period will be deemed the winner ("Sub Period Winner"). Any unwon prizes from any Promotion Sub Period will be rolled over into the prize pool for the next Promotion Sub-Period.

**16. Winner Selection Extended Promotional Periods:** The entrant who successfully completes the challenge in the quickest time during the Extended Promotion Period will be deemed the final winner for that Extended Promotional Period ("Final Winner").

17. In the event of a tie between two or more entrants due to equal completion times, those entrants will be contacted and asked to answer the following question: How would you celebrate a football goal?

18. Entries received based on clause 17 above will be judged by an independent third party on:

- a. Originality (scored out of 10);
- b. Creativity (scored out of 10); and
- c. Humour (scored out of 10).

19. **Winner Notification:**

a. **Main Promotion:** Each Sub Period Provisional Winner (determined by completing the challenge in the fastest time or answering the question in Clause 17) will be contacted via email to the email address registered to their Poptopia account within 28 days of completing the challenge on the Pringles website or by answering the question in Clause 17 and may be asked to provide evidence of identity and eligibility. If a Sub Period Provisional Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award the Prize to the next fastest entrant from the relevant Sub Period.

b. **Extended Promotion:** The Final Provisional Winner (determined by completing the challenge in the fastest time during the Extended Promotional Period, or answering the question in Clause 17), will be contacted via email to the email address registered to their Poptopia account within 28 days of the close of the relevant Extended Promotional Period and may be asked to provide evidence of identity and eligibility. If the Final Provisional Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award the Prize to the next fastest entrant from the Extended Promotional Period.

20. Following the end of Extended Promotional Period, in the event of any Prizes that are rejected, undelivered, unclaimed or returned to sender throughout any Promotional Period, or if a Sub Period or Final Winner is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award these to the next fastest entrant/s who successfully completed the challenge during the relevant Sub Period or Extended Promotion Period in which the Prize was originally awarded. . As this depends wholly on what is won during the promotion, the number of prizes that may be awarded by this route is unknown. Any Winners via this route will be notified via email within 28 working days from the end of the Extended Promotional Period.

21. **Prize Acceptance & Delivery:** Sub Period or Final Provisional Winners ("Provisional Winners") will be asked to provide evidence of identity or eligibility. Once a Provisional Winner has provided evidence of their identity and eligibility, they should look out for an email confirming they are a Winner along with further Prize Details. Please allow up to 10 days for notification to arrange fulfilment of Prizes to the email address provided when registering for a Poptopia account, although The Promoter will endeavour to send these out within 28 days of winning.

22. In the unlikely event that an email containing further Prize Details doesn't arrive within 10 days of Winner Notification, winners will have a further 28 days to inform the Promoter by visiting the Contact Us page on Pringles.com. If a winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.
23. **Moderation:** The Promoter will reject entries based on clause 17 which, in the reasonable opinion of the Promoter:
- a. Contain any content that is offensive or could reflect negatively on the name, reputation, or goodwill of the Promoter;
  - b. Defame, misrepresent, or insult other people or companies, including, but not limited to the Promoter (including its partners); and/or promote any political agenda.
24. It is the responsibility of the winners to supply the correct personal information in their Poptopia account in order to claim their Prize. The Promoter will not be liable for the non-delivery of the Prize caused by the provision of wrong information. A Winner's email address or postal address cannot be updated after entry.
25. Winners will not incur any costs to claim a prize or equivalent benefit. A consumer may incur a cost to enter the Promotion. Winners will not incur any costs during the arrangements made by the Promoter for the winner to receive their Prize.
26. The Promoter may request that the winners participate in reasonable publicity arising from the Promotion including use of the winner's name, voice, city/county of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise. Participation is at the winner's discretion and is not a condition of Prize Acceptance.
27. The Promoter seeks to run fair and secure promotions and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entries (and any of your associated aliases) will be disqualified, any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
- a. Verify the eligibility of entrants and/or provisional winners by requesting such information we consider reasonably necessary for this purpose. Entry or a Prize may be withheld unless and until verification is completed satisfactorily.
  - b. Disqualify entries that are not made directly by the individual entering the Promotion.
  - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
  - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.



- e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
  - f. Disqualify entries which, in some other way, do not fully meet the requirements of these Terms & Conditions.
28. Entrants must complete their details using their legal name. The Promoter reserves the right to disqualify any entrant who uses multiple names or email addresses and to require them to return any Prize they may have won.
29. The Prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.
30. Any relevant taxes that are required to be paid in order to claim the Prize are the responsibility of the Winner.
31. If the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions, or invalidate any affected entries and/or to cancel, modify or suspend the Promotion.
32. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the promotional website.
33. The Promoter, the prize fulfilment agency and any other associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
34. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances of the Promoter.
35. We are committed to protecting your privacy. Kellogg Europe Trading Limited (Kellogg) and the prize fulfilment agency will only process your information for the following

purposes: (1) To administer this promotion in line with the terms and conditions, and (2) to contact you in relation to future promotions and for marketing purposes. We will never sell your data to third parties, but may combine your data with data from other sources in order to build anonymised/pseudonymised profiles for targeted advertising. Your data will be processed and held on servers located in the United States. Kellogg has ensured that any processors we use are obligated under EU Standard Contractual Clauses to ensure data protection compliance. We will hold your data as long as your consent is valid and you wish to receive marketing communications. You have the right to access your data, withdraw your consent, or to have your data erased. You also have the right to contact a data protection supervisory authority. For further questions on how we use your data, please see our Privacy Policy. You can also contact us at [DataPrivacyOfficer@kellogg.com](mailto:DataPrivacyOfficer@kellogg.com). Any information collected regarding entrants into this Promotion will be treated in confidence in accordance with Promoter's Privacy Policy and can be found at: <https://www.pringles.com/ie/privacy-policy.html>.

36. If required by law or self-regulatory codes that govern the operation of the Promotion, the Promoter may be required to share some personal data of winners with authorities, solely to the extent legally required. This information may include winners' name, surname, county of residence or any other personal data the Promoter is required to share.
37. If any part of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
38. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
39. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
40. These Terms and Conditions shall be governed by Irish law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of the Republic of Ireland.

**Promoter:** Kellogg Europe Trading Limited, 3 Dublin Airport Central (DAC), Dublin Airport, Dublin (company registration number 0387390). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

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