



Terms & Conditions

Full Terms and Conditions:

- 1. This Promotion is open to residents of Cyprus and Malta aged 18 or over, excluding employees of the Promoter, agents, distributors or affiliated companies of the Promoter or immediate family members (defined as parents, children, siblings, spouse and life partners and any other person residing with), and anyone professionally associated with this Promotion.
- 2. Purchase is necessary. **Please retain an itemised receipt that states the time and date of purchase prior to entry, but within the relevant Promotion Period, as this may be required for validation and in order for the winner to receive their Prize.** Internet access, a smartphone with a camera (camera only required for QR code scan option on entry, see clause 6 for further details), a Kellogg's account and a valid email address are required.
- 3. Please note that while we want to encourage you to participate and enjoy the benefits of the Promotion we believe in responsible consumption of our products. DO NOT purchase more product than you can reasonably use or consume just to participate in this Promotion.
- 4. **Main Promotion Period:** The promotion between is open between 00:01 CEST (01:01 EEST) on the 1st July 2026 and 23:59 CET on the 31st October 2026 (00:59 EET on the 1st November 2026) inclusive, within which there are three (3) sub promotion periods ("Sub Promotion Periods") as outlined below. Entries can be made between 00:00:01 and 23:59:59 thereafter each day during the Main Promotion Period.

Sub Promotion Period	Start Time & Date	End Time & Date
1	00:01 CEST on 01/07/26	23:59 CEST on 10/08/26
2	00:01 CEST on 11/08/26	23:59 CEST on 20/09/26
3	00:01 CEST on 21/09/26	23:59 CET on 31/10/26

- 5. **Extended Promotion Period:** After the Main Promotion Period, entries made between 00:01 CET (01:01 EET) on the 1st November 2026 and 23:59 CET on the 30th December 2026 (00:59 EET on the 31st December 2026) inclusive, will be entered into the Extended Promotion Period.
- 6. **To Enter the Promotion:** Entrants must:
 - a. Purchase a can of Pringles;
 - b. Using a smartphone, scan the QR code on the can or visit pringles.com and navigate to the Pringles Summer Promotion within Poptopia;
 - c. Then log in or register for a Poptopia account;
 - d. Click "Play Now"; and
 - e. Complete the challenge in the fastest time.

7. Further Entry Conditions:



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- a. Smart phones using operating systems below iOS 14 or Android 9, and iPhone models older than an iPhone 8 may operate at a sub-standard rate which may impact on an entrant's completion time.
 - b. The challenge can only be launched using mobile Safari version 17.1 or newer, Samsung Internet version 23 or newer, or Google Chrome version 119 or newer. All applications must be enabled with JavaScript to launch the challenge.
8. Each entry made must be accompanied by a new receipt of a purchase made within the Promotion Period that pre-dates the time and date of entry.
9. Maximum of one (1) entry is permitted per person, per day during each Promotion Period and a maximum of one (1) prize is permitted per person across both the Main and the Extended Promotion Periods.
10. Winners must retain the itemised receipt that states the time and date of purchase made within the Promotional Period that pre-dates the time and date of entry, as they may be required at any time for validation and in order for the Winner to receive the Prize. If proof of purchase for all entries submitted cannot be provided by an entrant if requested by the Promoter, that entrant will no longer be eligible to enter the Promotion, and all subsequent entries will be void.
11. **Main Promotion Period Prizes:** During the Main Promotion Period, there are three (3) Prizes to be won, with one (1) Prize per Sub Promotion Period. Each Prize consists of 1 x VIP trip to Ibiza for two people worth approximately €4,000, including:
 - a. Return economy flights from an international airport near to the Winner to Ibiza, Spain, subject to availability;
 - b. Return airport transfers in Ibiza;
 - c. 3 nights' 5* hotel accommodation in a twin or double room in Ibiza, with daily breakfast; and
 - d. The Winner's choice of one (1) of the following 5 Ibiza summer experiences for the Winner and their guest:
 - i. An evening party experience consisting of two (2) admission tickets to Ushuaia including food (restrictions apply).
 - ii. One full day beach club experience at Ushuaia Beach Club Ibiza, O Beach Ibiza, Nikki Beach Ibiza or Coco Beach Ibiza including reserve beds, towels, an umbrella and a food and beverage package.
 - iii. An adventure experience including a kayaking tour with snorkelling and cave exploration, a quad excursion and a parasailing adventure.
 - iv. A culinary experience consisting of a sunset dinner at Café Mambo including beverages and a tapas and paella making workshop.
 - v. A private boat charter (either motorboat, sailing or catamaran, subject to availability) including the opportunity to snorkel, paddle surf and explore caves.



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12. **Extended Promotion Period Prizes:** There is one (1) Prize available to be won within the Extended Promotion Period. The Prize consists of 1 x VIP trip to Ibiza for two people worth approximately €4,000, including:
- Return economy flights from an international airport near to the Winner to Ibiza, Spain, subject to availability;
 - Return airport transfers in Ibiza;
 - 3 nights' 5* hotel accommodation in a twin or double room in Ibiza, with daily breakfast; and
 - The Winner's choice of one (1) of the following 5 Ibiza summer experiences for the Winner and their guest:
 - An evening party experience consisting of two (2) admission tickets to Ushuaia including food (restrictions apply).
 - One full day beach club experience at Ushuaia Beach Club Ibiza, O Beach Ibiza, Nikki Beach Ibiza or Coco Beach Ibiza including reserve beds, towels, an umbrella and a food and beverage package.
 - An adventure experience including a kayaking tour with snorkelling and cave exploration, a quad excursion and a parasailing adventure.
 - A culinary experience consisting of a sunset dinner at Café Mambo including beverages and a tapas and paella making workshop.
 - A private boat charter (either motorboat, sailing or catamaran, subject to availability) including the opportunity to snorkel, paddle surf and explore caves.
13. **The total Prize pool value is €16,000.**
14. **Further Prize Details and Conditions:**
- Prizes will be fulfilled by Cloud Nine Incentives ("Prize Fulfilment Agency").
 - Each Prize is valid for the Winner and 1 guest.
 - For the evening party experience and the full day beach club experience: Their guest must be over the age of 18.
 - For the adventure experience, the culinary experience and the private boat charter: Their guest may be aged under 18. Any guest aged under 18 must be accompanied by a responsible adult with their parent/legal guardian's consent.
 - Due to the nature of the Prize, the value stated is approximate and is subject to change depending on market fluctuations and dates of when the Prize is taken.
 - The Winner will not receive cash or any other form of compensation if actual Prize costs are less than the estimate made in these Terms & Conditions.
 - Return flights will be provided from an international airport near to the Winner that flies direct to Ibiza. The choice of which major international airport flights depart from is subject to the discretion of the Promoter and their Prize Fulfilment Agency.
 - Transfers to and from the airport in the Winner's home country are not included.



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- i. Accommodation is based on two (2) adults sharing a twin or double room for three (3) nights in Ibiza, Spain. Accommodation will be selected by the prize fulfilment agency at their sole discretion.
- j. The trip must be booked and taken by 31st October 2027, subject to availability. The Winner must provide the Prize Fulfilment Agency with three preferred travel dates in three separate months and at least 6 weeks' advance notice of preferred date of stay must be given. The Prize cannot be taken on or during the following dates: Valentine's Day, Christmas, New Year's Eve, Easter, school holidays and Bank Holiday periods in Cyprus and Malta.
- k. Travel arrangements, including costs relating to public transport, fuel or parking, to and from the Winner or guest's home and departure airport, do not form part of the prize and are the responsibility of the Winner and their travelling companion. For the avoidance of doubt, the Prize does not include domestic ground transfers, food, beverages, hotel incidentals, excursions, attractions, treatments, visas, souvenirs, gratuities, car parking charges, or any other costs of a personal nature that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the Prize (including the Prize Fulfilment Agency) will be responsible for any such costs. Return transfers from the Winner's home to their departure airport are not included.
- l. Terms relating to the specific experiences may apply and will be advised upon booking with the Prize Fulfilment Agency.
- m. Certain optional experiences may require particular levels of health or fitness. Winners should ensure that they are capable of meeting the required standards prior to confirming their chosen experience.
- n. Activities may vary depending on availability and weather conditions.
- o. For the beach club experience and culinary experience, the Winner must inform the Prize Fulfilment Agency of any dietary requirements or allergens at least 3 weeks prior to taking the trip.
- p. For the adventure experience, the activities can be taken over multiple days across the trip.
- q. All international flight taxes, surcharges and one piece of checked baggage per person will be included.
- r. The Prize will be arranged by email between the Prize Fulfilment Agency and the Winner. The Prize Fulfilment Agency will make all reasonable efforts to provide the Winner with details of the Prize at the earliest possible opportunity. The Promoter and the Prize Fulfilment Agency will have final discretion on all elements and aspects of how the Prize is organised. Once the prize details, including dates and locations, are confirmed this cannot be amended or altered by the Winner.
- s. It will be the Winner and their guest's responsibility to take out at their own cost all relevant insurance (including but not limited to health and travel insurance, insurance for theft, loss and damage to property) which may be required or prudent to be taken.



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- t. All elements of the Prize are subject to availability. The Promoter reserves the right to replace any element of the Prize with an alternative prize of equal or higher value should the original Prize element not be available.
- u. Once tickets have been issued, they are only valid for the flights, dates and times shown. No alternatives are available. Name changes to the flight once confirmed are not permitted.
- v. The Winner and their guest must abide by and are subject to the airline's published conditions of carriage.
- w. The Winner will not be entitled to any compensation and will have no claim against the organisers, Prize Fulfilment Agency or Promoter if the trip or any other event forming part of the Prize is delayed, postponed, rescheduled or cancelled.
- x. Lounge passes and upgrades are not permitted. Flights cannot be used in conjunction with the Promoter's or any other loyalty programme, or any other discount, discount coupon(s), voucher(s), promotion(s) or special offer. Frequent flyer points cannot be accrued on the flight tickets or with/under any loyalty programme.
- y. Airline seats are subject to availability.
- z. The Winner and their guest will require a passport valid for at least 6 months on date of travel. Any necessary visas are the responsibility of the Winner and their guest. In the event the Winner or their guest are unable to travel due to visa or other personal circumstances, no alternative tickets will be issued, and no compensation or other prize will be provided.
- aa. The Winner and guest must travel together in all instances, on the same dates and time, take the same trip and share the same room in all provided accommodation. The Winner will forgo the Prize in totality if the Winner fails to attend the scheduled booking, and the Promoter and any providers of any part of the Prize shall have no further obligation to the Winner.
- bb. All elements of the Prize package must be taken as part of the same trip.
- cc. The Winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The Promoter reserves the right in its absolute discretion to exclude the Winner and/or their guest from participation in any aspect of the Prize if either person:
 - (i) fails to comply with the directions of the Promoter or any companies associated with the Prize; or
 - (ii) acts in a manner that is dangerous to themselves or to the public; or
 - (iii) is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in the Prize being retracted (in full or part).
- dd. The Winner is solely responsible for any additional charges incurred at the hotel during their stay, including, without limitation, costs of meals, drinks, room service, additional nights and services together with related taxes.
- ee. A valid credit or debit card will be required to check in to the room and will be used to guarantee any incidentals such as in-room calls or services.
- ff. The Promoter will pay the cost of the standard room plus related room taxes.
- gg. If the Winner elects not to, or is unable to, use part of the Prize, the Winner will forfeit that part of the Prize.



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hh. The Prize will be forfeited if:

- i. the Winner or their guest has not obtained all of the proper travel documents by the date specified by the Promoter;
- ii. the Winner or their guest has any immigration complications which prevent them from entering, leaving or travelling within the period of the Prize; or
- iii. the Winner or their guest has any medical, legal or any other reason that would prevent them from accepting and participating in the Prize.

ii. It is the responsibility of the Winner to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for a Winner failing to supply accurate information which affects prize acceptance or delivery of their prize.

jj. It is the responsibility of the Winner and their guest to check any travel advisories issued by a government, to determine whether they wish to accept the risk of travelling to the destination. The Promoter will not be responsible for any loss or damage suffered by any Winner or their guest arising out of their failure to follow any travel advisories issued by a government. The Winner and their guest must comply with and are responsible for obtaining all information regarding any recommended inoculation and obtaining the inoculation(s) and health regulations required by any Prize destination country.

kk. The Winner must inform the Promoter of any wheelchair or any similar access needs.

15. **Main Promotion Period Winner Selection:** The entrant who successfully completes the challenge in the quickest time each Sub Promotion Period will be deemed the Sub Promotion Period Provisional Winner ("Provisional Winner").

16. **Extended Promotion Period Winner Selection:** The entrant who successfully completes the challenge in the quickest time during the Extended Promotion Period will be deemed the final Provisional Winner ("Final Provisional Winner").

17. In the event of a tie between two or more entrants due to equal completion times, during the Main Promotion Period or after the Extended Promotion Period, those entrants will be contacted and asked to answer the following question: what is your favourite Pringles flavour and why?

18. Entries received based on clause 17 above will be judged by an independent third party on:

- a. Originality (scored out of 10);
- b. Creativity (scored out of 10); and
- c. Humour (scored out of 10).

19. **Winner Notification:**

- a. **Main Promotion Period:** Each Provisional Winner (determined by completing the challenge in the fastest time in the Sub Promotion Period within which they entered, or answering the question in Clause 17) will be contacted via email to the email address registered to their Kellogg's account within 28 days of the close of the respective Sub



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Promotion Period, or from answering the question in Clause 17, and may be asked to provide evidence of identity and eligibility. If a Provisional Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award the Prize to the next fastest non-winning entrant across the Main Promotion Period.

- b. **Extended Promotion Period:** The Final Provisional Winner (determined by completing the challenge in the fastest time during the Extended Promotion Period, or answering the question in Clause 17), will be notified via email to the email address registered to their Kellogg's account within 28 days of the close of the Extended Promotion Period, or from answering the question in Clause 16, and may be asked to provide evidence of identity and eligibility. If the Final Provisional Winner does not respond to the initial contact within 14 days of receipt or is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award the Prize to the next fastest entrant from the Extended Promotion Period.

- 20. Following the end of Extended Promotion Period, in the event of any Prizes that are unwon, rejected, undelivered or unclaimed throughout any Promotion Period, or if a Provisional Winner or Final Provisional Winner (collectively, "Provisional Winner/s") is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to award these to the next fastest non-winning entrant/s who successfully completed the challenge during the Main Promotion Period or Extended Promotion Period, depending on when the Prize was originally awarded. As this depends wholly on what is won during the promotion, the number of Prizes that may be awarded by this route is unknown. Any Winners via this route will be notified via email within 45 working days from the end of the Extended Promotion Period.
- 21. **Prize Acceptance & Delivery:** Provisional Winners may be asked to provide evidence of identity or eligibility. Once a Provisional Winner provides evidence of their identity and eligibility if requested, they should look out for an email confirming they are a Winner along with further Prize Details. Please allow up to 10 days for notification to arrange fulfilment of Prizes to the email address provided when registering for a Kellogg's account.
- 22. In the unlikely event that the email confirming they are a Winner doesn't arrive within 10 days of Winner Notification, winners will have a further 28 days to inform the Promoter by visiting the Contact Us page on Pringles.com. If a Winner does not do so, the Promoter reserves the right to not reissue the Prize or limit its value at its sole discretion.
- 23. **Moderation:** The Promoter will reject entries based on clause 17 which, in the reasonable opinion of the Promoter:
 - a. Contain any content that is offensive or could reflect negatively on the name, reputation, or goodwill of the Promoter;
 - b. Defame, misrepresent, or insult other people or companies, including, but not limited to the Promoter (including its partners); and/or promote any political agenda.



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24. **Malta only:** Provided no objection from a winner is received, the surname and region of the winner will be made available by the Promoter four (4) weeks after the close of the Promotion Period, for a period of eight (8) weeks. It will be made available by contacting <https://www.pringles.com/mt/contact-us.html> and asking for a Pringles Ibiza Promotion 2026 winners list. The winner can object to their surname or region of residence being published or request for the amount of information being published to be reduced via the same method of contact. However, please note that without prejudice, even if the winner objects to the publishing of their surname and/or region, the Promoter will provide winner information to the relevant authority on reasonable request or any other regulatory bodies to comply with all relevant rules and legislation currently in force.
25. It is the responsibility of the Winners to supply the correct personal information in their Kellogg's account in order to claim their Prize. The Promoter will not be liable for the non-delivery of the Prize caused by the provision of wrong information. A Winner's postal or email address cannot be updated after entry.
26. Winners will not incur any costs to claim a Prize or equivalent benefit. A consumer may incur a cost to enter the Promotion. Winners will not incur any costs during the arrangements made by the Promoter for the winner to receive their Prize but may incur costs when taking the Prize.
27. The Promoter may request that the winners participate in reasonable publicity arising from the Promotion including use of a winner's name, voice, city/county of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise). Participation is at a winner's discretion and is not a condition of Prize Acceptance.
28. If any changes are made to these terms and conditions, the Promoter will inform entrants via this website.
29. **General:** No request made to the Promoter either sent electronically or by mail will be considered.
30. For any questions relating to this Promotion, please contact Customer Care at: <https://www.pringles.com/gr/contact-us.html>.
31. The Promoter seeks to run fair and secure promotions and prevent abuse and cheating. If you enter in a way that is not consistent with these Terms & Conditions, your entries (and any of your associated aliases) will be disqualified, any Prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
- a. Verify the eligibility of entrants and/or provisional winners by requesting such information we consider reasonably necessary for this purpose. Entry or a Prize may be withheld unless and until verification is completed satisfactorily.

PromoVeritas Ltd

Shaping and implementing promotions globally

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Registered in England at the above address No. 04437132

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- b. Disqualify entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', multiple SIM cards for Text entries, masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify entries which, in some other way, do not fully meet the requirements of these Terms & Conditions.
 - g. Disqualify entries that are completed under a minimum time completion threshold, as reasonably determined by the Promoter.
32. Entrants must complete their details using their legal name. The Promoter reserves the right to disqualify any entrant who uses multiple names or email addresses and to require them to return any Prize they may have won.
33. The Prizes and gifts are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Prize is not available, the Promoter reserves the right, at its sole discretion to substitute another Prize for it, of equal or greater value.
34. Any relevant taxes that are required to be paid in order to claim the Prize are the responsibility of the Winner.
35. If the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions, or invalidate any affected entries and/or to cancel, modify or suspend the Promotion.
36. No responsibility can be taken for entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt.



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37. The Promoter, the prize fulfilment agency and its associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a Prize, except for any liability which cannot be excluded by law. Nothing will exclude the Promotor's liability for death or personal injury as a result of its negligence.
38. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities.
39. We are committed to protecting your privacy. Kellogg Europe Trading Limited (Kellogg) will only process your information for the following purposes: (1) To administer this promotion in line with the terms and conditions, and (2) to contact you in relation to future promotions and for marketing purposes. We will never sell your data to third parties, but may combine your data with data from other sources in order to build anonymised/pseudonymised profiles for targeted advertising. Your data will be processed and held on servers located in the United States. Kellogg has ensured that any processors we use are obligated under EU Standard Contractual Clauses to ensure data protection compliance. We will hold your data as long as your consent is valid and you wish to receive marketing communications. You have the right to access your data, withdraw your consent, or to have your data erased. You also have the right to contact a data protection supervisory authority. For further questions on how we use your data, please see our Privacy Policy. You can also contact us at DataPrivacyOfficer@kellogg.com. Any information collected regarding entrants into this Promotion will be treated in confidence in accordance with the Promoter's privacy policy, which you can view by clicking on https://www.kelloggs.ie/en_IE/privacy-notice.html, and selecting the language you wish to view the policy in using the drop down box on the right hand side of the page.
40. Any personal data submitted by a Winner to the Prize fulfilment agency will be treated in accordance with their privacy policy, which is accessible at: www.uponcloudnine.co.uk/privacy.html.
41. If required by law or self-regulatory codes that govern the operation of the Promotion, the Promoter may be required to share some personal data of Winners with authorities, solely to the extent legally required. This information may include Winners' name, surname, county of residence or any other personal data the Promoter is required to share.
42. If any part of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
43. By entering, you will be deemed to have agreed to be bound by these Terms & Conditions.



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44. If there is a discrepancy between these Terms & Conditions and those in any Promotion material, these Terms & Conditions will prevail.
45. These Terms and Conditions shall be governed by the laws of the relevant country for each entrant and their interpretation and application will be subject to the exclusive jurisdiction of the courts of the relevant country they reside in.

Promoter: Kellogg Europe Trading Limited, 3 Dublin Airport Central (DAC), Dublin Airport, Dublin (company registration number 0387390). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.

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