

PRINGLES™ - CROCS™ SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- PROMOTION DESCRIPTION:** The **Pringles™ - Crocs™ Sweepstakes** (“**Sweepstakes**”) begins at 12:00:00 AM Eastern Time (“**ET**”) on 4/16/24 and ends at 11:59:59 PM (ET) on 5/6/24 (“**Promotion Period**”). Sweepstakes entry will be available online at the promotion website, as further defined below. By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Kellanova (“**Sponsor**”), which shall be final and binding in all respects.
- ELIGIBILITY:** Open to legal residents of the fifty (50) United States and District of Columbia who are 18 years of age or older at time of entry. Employees of Kellanova, Crocs Retail, LLC, their respective parent companies, affiliates, subsidiaries, suppliers, advertising and promotion agencies (“**Promotion Entities**”) and their immediate family members and/or those living in the same household of each are not eligible to participate.
- HOW TO ENTER:** During the Promotion Period, you may enter by going online to www.Pringles.com/WinCrocs (“**Website**”) and follow the instructions to complete your entry into the Sweepstakes. As part of the entry process, the entrant will be required to provide their shoe size (there will be a drop down to select shoe size based on available sizes). Note: All prizes will be randomly awarded; entrants will not be asked for their preference of shoe type they’d like to enter for as part of the entry process. The available prizes are as follows:

Shoe Type	(# Prizes Available) – Men’s/Women’s Sizes
Pringles® Crocs™ Boots Total available – 20	(1) Men’s 6/Women’s 8 (1) Men’s 7/Women’s 9 (4) Men’s 8/Women’s 10 (4) Men’s 9/Women’s 11 (4) Men’s 10/Women’s 12 (3) Men’s 11 (2) Men’s 12 (1) Men’s 13
Pringles® Crocs™ Slides Total available – 20	(1) Men’s 6/Women’s 8 (1) Men’s 7/Women’s 9 (4) Men’s 8/Women’s 10 (4) Men’s 9/Women’s 11 (4) Men’s 10/Women’s 12 (3) Men’s 11 (2) Men’s 12 (1) Men’s 13
Classic Clog Crocs™	(1) Men’s 6/Women’s 8

(Red/Orange) Total available – 12	(1) Men's 7/Women's 9 (2) Men's 8/Women's 10 (2) Men's 9/Women's 11 (2) Men's 10/Women's 12 (2) Men's 11 (1) Men's 12 (1) Men's 13
Classic Clog Crocs [™] (Multi-Color) Total available – 8	(2) Men's 8/Women's 10 (2) Men's 9/Women's 11 (2) Men's 10/Women's 12 (1) Men's 11 (1) Men's 12
Crocs [™] Jibbitz [™] Total available - 20	(20) Pringles [®] Crocs [™] Jibbitz [™] 5-Pack

Online entries must be completed by 11:59:59 PM (ET) on 5/6/24. If an entrant is entering via a wireless device, his/her wireless service provider may charge the entrant for applicable data charges. Entrants should consult their wireless service providers regarding pricing plans. Message and data rates may apply. **Limit one (1) entry per person/email address during the Promotion Period.** No automated entry devices, bots and/or other programs and/or software are permitted for entry. No mechanically reproduced, altered, forged, or facsimile entries will be accepted. All entries become the sole property of Sponsor and will not be returned. Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Promotion Entities shall not be responsible for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. Promotion Entities assume no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries. Only fully completed entries are eligible.

Sponsor is not responsible for any change of mailing address, email address and/or telephone number of entrants. In the event of a dispute over the identity of an online entrant in the Sweepstakes, participation will be deemed completed by the authorized account holder of the email address or mobile telephone number provided at the time of participation. "Authorized account holder" is defined as the natural person who is assigned to an email address or mobile telephone number by an Internet access provider, online service provider, wireless carrier, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address or mobile telephone number. The potential winner may be required to provide Sponsor with proof that he/she is the authorized account holder of the email address or wireless account associated with the winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

4. **WINNER SELECTION AND NOTIFICATION:** Eighty (80) Grand Prize winners (see chart in Rule #3 for available prizes) will be selected in a random drawing on or about 5/8/24 from among all eligible entries received for each shoe type / size by Sponsor or

its designee, whose decisions are final and binding. Each potential prize winner will be notified by email, using contact information provided or collected at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. If, despite reasonable efforts, a potential winner does not respond within five (5) calendar days of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Sponsor, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. If any potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such prize will be forfeited and an alternate prize winner may be selected.

5. PRIZES/APPROXIMATE RETAIL VALUE (ARV)/ODDS: Eighty (80) Grand Prizes are available (see chart in Rule #3 for available prizes). Available Grand Prizes are as follows: twenty (20) Grand Prize winners will receive one (1) pair of **Pringles® Crocs™** Boots (ARV \$60 each); twenty (20) Grand Prize winners will receive one (1) pair of **Pringles® Crocs™** Slides (ARV \$25 each); twelve (12) Grand Prize winners will receive one (1) pair of Classic Clog **Crocs™** (Red/Orange) (ARV \$35 each); eight (8) Grand Prize winners will receive one (1) pair of Classic Clog **Crocs™** (Multi-Color) (ARV \$35 each); and twenty (20) Grand Prize winners will receive a **Pringles® Crocs™ Jibbitz™** 5-Pack (ARV \$10 each pack). Total ARV of all prizes \$2,600. Unclaimed prizes will not be awarded. All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winner. Odds of winning depend on the total number of eligible entries received. Limit one (1) prize per person in the Sweepstakes.
6. GENERAL: If prize notification or prize is returned as non-deliverable, prize may be forfeited. No cash equivalents, substitutions or transfer of prize permitted except that Sponsor reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. Subject to all federal, state and local laws/regulations. By accepting prize, winner releases and agrees to hold harmless Promotion Entities, their respective affiliates, directors, employees, officers, and agents from any and all liability, injury, loss or damage of any kind, arising from or in connection with participation in the Sweepstakes, or the awarding, receipt, possession, use or misuse of any prize and/or respect to participation in any prize related activity. Neither Sponsor, its subsidiaries, affiliates, advertising, promotion agencies nor their employees will have any liability whatsoever for any injuries, losses or damages of any kind caused by any prize or resulting from acceptance, possession, use and/or misuse of any prize or participation in the promotion or any prize-related activities. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Sponsor may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, where allowed by law. Winner acknowledges that neither Sponsor nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on a prize, if any, are subject to the

manufacturers' terms therefore and winner agrees to look solely to such manufacturers for any such warranty and/or guarantee. By participating in this Sweepstakes, entrants agree to be bound by the Official Rules and the decisions of the Sponsor, which are final and binding in all respects. Sponsor not responsible for any typographical or other error in the printing of the offer or in administration of the Sweepstakes.

7. **LIMITATIONS AND RELEASES:** Sponsor is not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event Sponsor is prevented from awarding prize or continuing with the Sweepstakes as contemplated herein by any event beyond its control, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date, Sponsor will (if possible) select any remaining winners in a random drawing from all eligible, non-suspect entries received as of the date of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the game is a violation of law and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent of the law.
8. **PRIVACY:** For information about how Sponsor uses your personal information, please see its privacy policy, located at <https://www.kellanova.com/privacy-notice.html>.
9. **GOVERNING LAW:** ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF MICHIGAN WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

10. WINNER'S LIST: For names of winners of prizes valued at \$25 or more, send a self-addressed, stamped envelope by 7/20/24 to: **Pringles™ - Crocs™ Sweepstakes**, Attn: Winner's List, P.O. Box 7999, Kalamazoo, MI 49003-7999. Winner's list to be available after 5/20/24.

11. SPONSOR: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016.

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